# THE PEP DICTIONARY OF BUSINFSS RAS



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#### **ABOUT THE BOOK**

Pep Talk India is honoured to present this unique collection of top business idioms and phrases that are commonly used in the business world. These business idiomatic expressions and phrases would come in handy while comprehending and communicating effectively in this competitive corporate realm. The ultimate goal of this book is to augment verbal capacity of a leaner to speak English confidently and fluently in business meetings, presentations, negotiations and business consultations. Like any other phrase or idiom in English language, these business expressions should be understood in specific context. The book contains 500 frequently used business idioms and phrases which a working professional often come across while navigating through myriads of business situations but hardly have a clue about the actual meaning of the group of words being spoken. Mastering the phrases enlisted in this book will give you much needed confidence to understand and speak effectively in various scenarios without facing the embarrassment of not knowing the complex idiomatic expressions. "The Pep Dictionary of Business Phrases" contains a wide range of business expressions like - 'a full plate', 'on cloud nine' and 'up-andcoming' - which will help you develop fuller understanding of precise meaning and application of such unique phrases in day-to-day conversation in the workplace. As each phrase is context dependent, learning every expression with actual meaning along with the example sentence would help student build business vocabulary with ease. Once you learn these phrases and idioms you can seamlessly speak about various business themes like finance, money, investment, deadlines, organizational behavior, management style, market forces, leadership, entrepreneurship and marketing.

Through this business oriented dictionary we have endeavoured to make the whole business communication process simple and streamlined so that you would not face any difficulty in understanding complicated sentence structure and phrases often used in the world of business. The added benefit of being proficient in business idioms is that it makes easier for working professionals to communicate with American or European clients. We sincerely hope that it will add value to your professional journey.

Happy Learning!

# What is Business Communication?

Communication is the bedrock of all businesses. No matter which industry you work in – finance, media, insurance, manufacturing, software, pharmaceuticals or FMCG, to streamline business operations and get new business order inflows, smooth business communication is a must.

Business communication can be of two types:

- 1) Internal: When you have to conduct staff meetings, in-house interviews, send out emails text messages for internal review and QC etc.
- 2) External: When you are dealing with suppliers, clients, or scouting for new business opportunities through tele- or video conferencing, presentations, and seminars.

## Importance of business communication

The underlying success of a business depends on how effective its communication channels are. Effective business communication has several benefits, as it helps:

# >> Establish a solid relationship between employer and employees

If a company can communicate clearly with its employees regarding its plans and policies, then the smooth exchange of information can help bring a dynamism in the organizational activities, and thus work towards its mission and vision. This also brings us to our next point...

#### >> Improve productivity

Effective business communication is the key to success for any project in a company. It also helps improves productivity as it boosts efficiency among team members, finish desired tasks quickly, and create a friendly work environment.

#### >> Develop and maintain client partnerships

If a company wants to develop and maintain client partnerships, then it is imperative that a robust business channel is established for effective communication. For instance, if you need to get in touch with your supplier about certain areas that need improvement, or to replace a defective product, then you need to regularly update them about the same.

When a company needs to expand its geographical footprint and bring in more customers towards its products and services, then it needs to partner with other businesses, start local franchises, and form alliances with regional suppliers. If your company has a reputation as an entity that is easy to deal with, then forming business partnerships becomes way easier than usual.

#### >> Grow customer base

One of the most important aspects of sales and marketing for a company is to boost its customer base and retain existing customers. This is possible only when there it develops a solid platform through which it can clearly advertise its products and services, as well as ensure lasting customer satisfaction by way of an after-support service. Any company which can publicize its wares more effectively will be the winner in the market.

#### >> Facilitate business innovations

Effective business communication directly leads to greater innovation. A company that has an open policy wherein any employee can bring forth an idea or opinion will witness higher innovation as compared to a company where the communication channels are closed. More ideas will lead to an increase in funding for research and development. For example, if a new product is expected to be launched by a company, then an internal employee review will be beneficial in smoothening out any glitches or bugs, or suggesting any improvements before the official release.

#### >> Achieve goals with ease, boost employee morale

In a big multinational firm, it is essential that business communication should be streamlined at all hierarchies so that employees are attentive and aware of the decision-making at the senior management. This will ensure that all jobs and projects are accomplished in a timely manner. This will also result in the employees feeling more invested in the decisions taken by the company, thus boosting their morale.

### **BUSINESS PHRASES**

Idiomatic expressions are fairly common in the business world. Many people hold the opinion that business idioms merely serve to enhance the language by making it sound more flowery, and are not essential to the field itself.

However, nothing could be further from the truth. Business idioms are comprised of basic words, such as:

"You're pulling my leg." "She is cooking the books." "The company has gone."

While each word is easy to understand in isolation, the entire expression would sound alien in meetings with your counterparts from the U.S. and U.K., as native English speakers use idiomatic expressions more naturally than others. Therefore, like some concepts are quintessential to a culture, idioms are also concomitant to the world of business. Mastering this new frontier of Business English would certainly give you a definitive edge in this business world. A-Z Dictionary of Business Phrases

#### A BAD WORKMAN ALWAYS BLAMES HIS TOOLS

**Meaning:** A poor performer always blames his equipment rather than his own lack of skill

**Usage:** Rather than admitting his skills were not up to the mark, Rakesh always blamed the software he was working on. It was a classic case of **a bad workman blaming his tools**.

#### A BIRD IN THE HAND IS BETTER THAN TWO IN THE BUSH

**Meaning:** It is better to hold onto something of lesser value than risk losing it for something that is of greater value

**Usage:** It is better to hold onto the small project that gives a guaranteed revenue than other bigger projects that are tough to close. In such cases, it goes without saying that **a bird in the hand is better than two in the bush.** 

#### A BONE OF CONTENTION

4

2

**Meaning:** A topic over which there is continuous disagreement

**Usage:** Working on the weekends without extra pay was **a bone of contention** between the workers and the HR department.

#### A CAN OF WORMS

**Meaning:** A situation or problem that can create a lot of difficulties once one starts dealing with it

**Usage:** There is no point referring to the closed investigation file into the embezzlement case. It will just open **a can of worms.** 

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#### A DAMP SQUIB

**Meaning:** Expected to be entertaining or interesting but fails to impress

**Usage:** The office party was **a damp squib** as hardly anyone turned up due to the rain.

#### A DROP IN THE OCEAN

**Meaning:** A very small amount compared with what is required

**Usage:** My paltry contribution to the PM Relief Fund was just **a drop in the ocean** to the amount of funds required for restoration of the flood-hit regions.

#### A FLASH IN THE PAN

8

6

**Meaning:** Something that happens only for a brief time but is not repeated

**Usage:** The startup created a lot of buzz at is inception but soon shut down. It was clear that all the hype was just **a flash in the pan**.

#### A FOOL AND HIS MONEY ARE SOON PARTED

**Meaning:** A foolish person spends his money recklessly and is likely to be penniless soon.

**Usage:** Shyam splurged all his inheritance money on casinos and pubs. It is rightly said that **a fool and his money are soon parted**.

#### A FOREGONE CONCLUSION

**Meaning:** A result that can be predicted with certainty

**Usage:** After performing well quarter after quarter, it was **a foregone conclusion** that Deepak would be promoted first.

#### A FULL PLATE

**Meaning:** A schedule or workload that is chock-filled with tasks

9

**Usage:** I will not be able to take up the project as I have **a full plate** tonight.

11

#### A GLUTTON FOR PUNISHMENT

12

10

**Meaning:** A person who is always eager to undertake hard or unpleasant tasks.

**Usage:** Shikhar agreed to work on the demanding project for the second time in a row – he was surely **a glutton for punishment**.

#### A GOLD MINE

**Meaning:** A source of wealth, information, and resources

**Usage:** The Pep Talk India website is **a gold mine** of information for students seeking to learn more about English and Public speaking.

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#### A HALF-BAKED IDEA

**Meaning:** Something that is not fully thought or conceived

**Usage:** Implementing **half-baked ideas** in a company is fraught with risks.

A LITTLE BIRD TOLD ME

14

16

**Meaning:** To indicate that the person knows something but prefers to keep their source secret

**Usage: A little bird told me** that the accounting department is going to shut down soon.

#### A LOT OF WATER HAS FLOWED UNDER THE BRIDGE

**Meaning:** Something that has happened in the past that cannot be undone should no longer be a consideration

**Usage:** People who say **a lot of water has flowed under the bridge** for sexual assault cases that happened many years ago are being callous towards the pain of the victims.

#### A MEANS TO AN END

**Meaning:** Something that is not valued or important but is useful in achieving a goal

**Usage:** I decided to join the data entry job because it was a means to the end of becoming a high level manager in the company.

#### A RIP-OFF

**Meaning:** An inferior imitation of something

**Usage:** There were many **rip-off** models of the latest high-end smartphone available in the black market.

#### A ROLLING STONE GATHERS NO MOSS

17

**Meaning:** A person who does not settle in one place will not accumulate wealth or status, or responsibilities or commitments.

**Usage:** Roshan was always changing his mind about his career and could not stay in one job for long. His well-wishers warned him that **a rolling stone gathers no moss**. 18

#### **A SHOESTRING BUDGET**

Meaning: Very little money to spend on

**Usage:** ISRO completed its PSLV rocket launch program at **a shoestring budget**, compared to what NASA spends on its programs.

#### A SHOW OF HANDS

19

**Meaning:** A decision or vote in a group on the basis of raising of hands, with an estimated figure deciding the result

**Usage:** The decision to scrap the annual trip was taken on the basis of **a show of hands** among the team members.

#### A SKELETON STAFF

**Meaning:** The minimum number of employees required to operate a business during a vacation, weekend or when full staffing is not necessary.

21

23

Usage: The company operated with a skeleton staff on Sundays.

#### **A SNAKE IN THE GRASS**

Meaning: A treacherous or deceitful person

**Usage:** The new employee turned out to be **a snake in the grass** when it was found he was just gathering information for his previous organization.

#### A STEP IN THE RIGHT DIRECTION

24

22

Meaning: An action that advances you towards your goal

**Usage:** Implementing the Vishakha guidelines for sexual harassment was **a step in the right direction** to ensure the safety of women at the workplace.

#### A STORM IN A TEACUP

**Meaning:** Showing great excitement or outrage over a petty issue

**Usage:** The entire controversy in the company turned out to be **a storm in a teacup**.

#### **A SURE-FIRE METHOD**

Meaning: Certain to be successful

**Usage:** Learning R and Python is a sure-fire **method** to become successful in your career.

#### A SWEEPING STATEMENT

25

**Meaning:** Making a statement that applies to all things or people, even though all the facts have not been considered

26

**Usage:** Shivam made a sweeping statement when he said that all call center employees were people who could not find a regular job in any company.

#### **A THING OF THE PAST**

27

**Meaning:** Something that no longer happens or exists

Usage: Cyber cafes are a thing of the past. You can hardly spot any now.

#### A VESTED INTEREST

**Meaning:** A personal reason for involvement in an undertaking or situation, especially an expectation of financial or other gain.

**Usage:** The politician had **a vested interest** in the company's profits, so he ignored allegations of corruption.

#### **A VICIOUS CIRCLE**

**Meaning:** A series of events in which different unpleasant events and problems lead to a situation of the original problem

**Usage:** The **vicious circle** of poverty is the reason why India remains a third-world country.

29

31

#### A WHOLE NEW BALL GAME

**Meaning:** A situation that is completely different to the existing one

**Usage:** Changing my field from IT to digital marketing was **a whole new ball game**.

#### ACHILLES' HEEL

Meaning: A weak or vulnerable spot

32

30

**Usage:** I am trying my best to lose weight, but chocolate is my **Achilles' heel**.

#### AGAINST THE CLOCK

**Meaning:** In a very limited amount of time (when a task has to be completed)

**Usage:** We were running **against the clock** to complete the project before the deadline.

#### **AGAINST THE ODDS**

**Meaning:** Doing something, despite being very likely to fail

**Usage:** She was down with a severe illness, but **against all odds**, she managed to clear her exams with flying colors.

#### AHEAD OF THE PACK

33

**Meaning:** Be more successful than other people who are trying to achieve the same.

**Usage:** People who keep upgrading their skills are usually **ahead of the pack** than others.

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#### ALL IN A DAY'S WORK



**Meaning:** When something difficult is accepted as part of usual routine

**Usage:** Dealing with wound discharge is **all in a day's work** for doctors.

#### **ANGEL INVESTOR**

**Meaning:** An affluent individual who provides capital for a business start-up, in return or ownership stake

**Usage:** The **angel investor** decided to put his money on the new grocery startup as he thought their business fundamentals were quite solid.

#### AS A MATTER OF COURSE

38

**Meaning:** A usual part of the way in which things are done

**Usage:** All the safety precautions at work should be done as **a matter of course**.

AT ARM'S LENGTH

**Meaning:** At a distance; avoiding intimacy or familiarity

**Usage:** The manager decided to keep his employees **at an arm's length** until the announcement of the merger.

#### AT FULL STRETCH

**Meaning:** Using the maximum possible energy or resources

39

**Usage:** I was working **at full stretch** for the assignment.

40

#### AT THE DROP OF A HAT

Meaning: Without hesitation or good reason

Usage: He used to spew expletives at the drop of a hat, and was suspended immediately.

#### AT THE ELEVENTH HOUR

**Meaning:** The latest time before it becomes too late

**Usage:** The assignment was completed by Rohit **at the eleventh hour**.

#### **BACK THE WRONG HORSE**

43

41

**Meaning:** To support something that cannot win or succeed.

**Usage:** The marketing head was **backing the wrong horse** when he decided to take the suggestion of the much inexperienced trainee over the experienced digital marketer. 42

#### **BACK TO SQUARE ONE**

**Meaning:** Back to where one started, with no progress having been made

**Usage:** After negotiations broke down between the two rival companies, they were **back to square one**.

#### **BAD EGG**

**Meaning:** An individual who turns out to be an unpleasant and disappointing person

**Usage:** Rohan was the **bad egg** in a family of esteemed engineers and doctors.

#### **BALLPARK NUMBER OR FIGURE**

**Meaning:** A rough numerical estimate or approximation

**Usage:** The broker quoted **a ballpark figure** to determine how much money his client could make in the future.

#### **BANG FOR THE BUCK**

Meaning: Value for money

**Usage:** The products and services offered by the company provide a great **bang for the bucks**!

#### **BE A BAG/BUNDLE OF NERVES**

48

46

Meaning: An extremely nervous person



45

**Usage:** When Vishal had to go on the stage to deliver a speech, he was **a bundle of nerves.** 

#### **BE A FAR CRY FROM**

**Meaning:** A situation that is very different from one existing in the past

**Usage:** The company's massive infrastructure is a far cry from the basement it started in during its inception.

#### **BE A FEATHER IN ONE'S CAP**

**Meaning:** An accomplishment or achievement that one can feel proud of

**Usage:** Earning the full scholarship to Oxford was **a feather in the cap** for Shalini.

#### **BE A TOUGH NUT TO CRACK**

49

**Meaning:** Someone who is difficult to know or open up

**Usage:** Shivam was **a tough nut** to crack and it was very difficult getting to know any personal details about him.

# 50

#### **BE ABLE TO THINK ON ONE'S FEET**

**Meaning:** Be able to think and react quickly

**Usage:** Sameer was quite witty and he was **able to think on his feet** quickly to any question asked in the interview.

#### **BE ABOVE BOARD**

51

**Meaning:** Carried out in a legal and honest manner

**Usage:** The MoU between the two companies was **above the board** with no hidden clauses.

#### **BE AHEAD OF ONE'S TIME**

**Meaning:** Someone who has ideas that are too advanced or modern for the current era

**Usage:** George Orwell's book 1984 was quite visionary and **ahead of its time**.

53

#### **BE AT A CROSSROADS**

**Meaning:** Be at a stage where you have to take a very important decision

**Usage:** I was **at a crossroads** regarding my career. I could either go abroad and pursue my degree from a foreign university or try for an Indian one and take care of my parents.

#### **BE AT ONE'S WITS ENDS**

56

54

Meaning: Be mentally confused

**Usage:** I was **at my wits ends** regarding the problem. There seemed to be no solution in sight.

55

#### **BE CUT OUT FOR**

**Meaning:** Have the right qualities for a particular job or role

**Usage:** He was not **cut out for** a leadership role.

#### **BE DEAD BEAT**

Meaning: Be completely exhausted

**Usage:** After working tirelessly on the assigned task, I was totally **dead beat**.

#### **BE DEEP IN DEBT**

57

59

Meaning: Owing a large amount of money

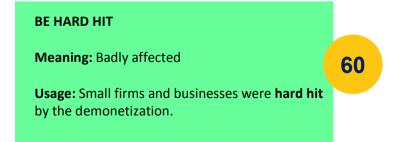
**Usage:** Due to incessant wasteful expenditure, the startup was **deep in debt**.

#### **BE HAND IN GLOVE**

Meaning: In close collusion or association

58

**Usage:** We need to work hand in glove in order to **stave off** the tough competition.



#### **BE HARD-PRESSED TO DO**

Meaning: Having difficulties doing something

**Usage:** I guess we will be **hard-pressed to** find another capable employee for the project.

#### **BE HOME AND DRY**

62

**Meaning:** Successfully finishing or achieving something

**Usage:** Rajesh was all **home and dry** after successfully cracking the CAT exam.

#### **BE IN CAHOOTS WITH**

64

**Meaning:** Working together in secret, mainly for some illegal or dishonest purpose

63

**Usage:** The investigation showed that consultancy was **in cahoots with** the call centre for the massive fraud.

#### **BE IN DIRE STRAITS**

Meaning: In a very bad situation

**Usage:** The kids were **in dire straits** after the administration shut down their school due to a land dispute.

#### **BE IN THE FIRING LINE**

Meaning: Likely to be criticized

**Usage:** The recruiter was **in the firing line** because of his poor record of hiring incompetent people.

#### **BE IN THE KNOW**

65

**Meaning:** Be aware of something known to only a few people

66

**Usage:** The advisory firm was **in the know** that their accounting department had messed up the books yet they chose to ignore it.

#### **BE IN THE RED**

Meaning: To be in debt

**Usage:** After incurring heavy losses for the third consecutive quarter, the firm was **in the red**.

#### **BE IN THE RUNNING**

67

**Meaning:** Having a solid chance of being successful, especially in an election

**Usage:** Our company is **in the running** for 'Best Startup of 2018' and I am pretty optimistic about our chances of winning.

#### **BE NECK AND NECK**

70

Meaning: Be level or similar in competition

**Usage:** The two companies were **neck and neck** in the e-commerce market so it could not be ascertained which one was more successful.

#### **BE NOTHING TO WRITE HOME ABOUT**

Meaning: Be very mediocre or unexceptional

**Usage:** The company's products were nothing to **write home about**. They were ordinary in quality and performance.

#### **BE ON CLOUD NINE**

72

Meaning: Be extremely happy or excited

71

**Usage:** Robert was **on cloud nine** after he was promoted within just six months.

#### **BE ON ONE'S LAST LEGS**

Meaning: Extremely tired or near death

**Usage:** After suffering a massive cardiac arrest, Anshika's grandfather was **on his last legs** in the hospital.

#### **BE ON PINS AND NEEDLES**

Meaning: To be anxious and tense

**Usage:** Shyam was **on pins and needles** regarding his test results.

#### **BE ON THE CARDS**

73

Meaning: Something that is likely to happen

**Usage:** Shalini said that she wanted a leave for one month as her sister's marriage was **on the cards.** 

#### **BE ON THE CUTTING EDGE OF**

**Meaning:** Involved in the most exciting and latest updates and developments

**Usage:** The firm invested a lot in R&D to be **on the cutting-edge of** technology.

#### **BE ON THE DOLE**

75

**Meaning:** Someone who is usually unemployed and receives money from the government

76

74

**Usage:** There are many people in the UK who are **on the dole** owing to unemployment.

#### **BE ON THE SAME WAVELENGTH**

**Meaning:** Think in a similar manner and understand each other well

**Usage:** To ensure a company functions properly, we need to have at least 80% of the employees to be **on the same wavelength**.

77

#### **BE OUT OF ONE'S DEPTH**

**Meaning:** Be in a situation that is out of one's capabilities

**Usage:** Deepa was **out of her depth** in the technical interview conducted by the company.

#### **BE OUT ON A LIMB**

80

78

**Meaning:** Having an opinion that differs from others and is generally unpopular

**Usage:** Rahul went **out on a limb** and stated that he found some of the policies of Donald Trump to be beneficial to people, evoking outrage from his colleagues.

79

#### **BE PAR FOR THE COURSE**

**Meaning:** Something that is deemed acceptable or normal

**Usage:** Gurmeet had practiced public speaking so much that delivering a speech was **par for the course** for him.

#### **BE PART OF THE FURNITURE**

**Meaning:** A person or thing that has somewhere been so long that it becomes a permanent, unquestioned or invisible feature of landscape

**Usage:** The IT administrator worked so long for the company that he became **part of the furniture**.

#### **BE PENNY WISE AND POUND FOOLISH**

81

**Meaning:** Being extremely careful about small amounts of money but not caring enough about large sums

**Usage:** Sonam was always haggling with the vegetable vendors for petty money but splurged like anything on expensive restaurants. She was **penny wise and pound foolish**.

82

#### **BE PLAIN SAILING**

Meaning: Smooth and easy progress in some task

**Usage:** It was quite a task to get all members of the team to work in tandem. There was no **plain sailing** in the process.

#### **BE QUICK (SLOW) ON THE UPTAKE**

83

**Meaning:** Be quick (or slow) to understand something

**Usage:** The instructor was irritated by those interns who were **slow on the uptake** during the induction process.

#### **BE SNOWED UNDER WITH**

86

**Meaning:** Be overwhelmed with a large amount of work

**Usage:** I cannot join you guys for the party because I am **snowed under with** a lot of work.

# 85

#### **BE STREETS AHEAD OF**

**Meaning:** Be much better or advanced than everyone else

**Usage:** There is no way we can compete with the MNC in this business. They are **streets ahead of** us in every aspect.

#### **BE THANKFUL FOR SMALL MERCIES**

**Meaning:** Appreciate minor benefits and advantages, especially in the difficult or trying circumstances

**Usage:** Ranjita lost her job during the global recession, but still had her freelancing work to sustain her. Her parents told her to be **thankful for small mercies**.

87

#### **BE THE LAST STRAW**

**Meaning:** The final thing in a series of unpleasant events that convince you that you cannot accept a bad situation.

**Usage:** The manager's consistent rude behavior was bad enough, but her shouting at me in front of the entire team was **the last straw** and I finally decided to quit.

#### **BE THE SALT OF THE EARTH**

**Meaning:** A person or group that is regarded as genuine, unpretentious, and morally sound. This idioms is regarded as complimentary.

**Usage:** Despite being highly successful and wealthy, AzimPremji is **the salt of the earth** due to his philanthropic nature.

#### Be under the weather

91

89

Meaning: Slightly unwell or in low spirits

Usage: Kirti was feeling a bit under the weather so she skipped the weekly conference call.

#### **BE UP THE CREEK**

**Meaning:** Be stupid or misguided

**Usage:** Whenever it came to appraisals, Gagan was always **up the creek.** 

#### **BE UP TO ONE'S EAR IN SOMETHING**

Meaning: Be overly involved in something

**Usage:** I was **up to my ear in** the software project, leaving me no time to have a personal life.

92

#### **BE UP TO SCRATCH**

94

**Meaning:** As good as expected, required, or demanded

**Usage:** The book ordered from Amazon was **up to scratch**.

#### **BE WET BEHIND THE EARS**

**Meaning:** Someone who lacks experience and is immature

**Usage:** The trainee is a bit **wet behind the ears** but he will learn the ropes in a few months.

#### **BEAR FRUIT**

96

Meaning: Yield positive results

95

93

**Usage:** Our hard work will definitely **bear fruit** in the long run.

#### **BELT TIGHTENING**

**Meaning:** Reduced spending by consumers, businesses and the government owing to financial difficulties.

**Usage:** Due to the ongoing recession, people have to resort to **belt-tightening** in order to have some savings.

#### **BIG PICTURE**

**Meaning:** The most important facts about a situation; the entire perspective

**Usage:** When one works as a manager in a company, he or she must ignore the day-to-day trivialities to focus on the **big picture**.

#### **BITE OFF MORE THAN ONE CAN CHEW**

97

**Meaning:** Take a commitment that you cannot fulfill

**Usage:** The company had problems galore at work because they had committed to a number of projects and their resources were dwindling. Clearly, they had **bitten off more than one can chew.** 

98

#### **BITTER PILL TO SWALLOW**

**Meaning:** Something that is really unpleasant to accept

Usage: Seeing the much younger Shefali being promoted ahead of him was a **bitter pill to swallow** for Pawan, but there was no denying she was way more talented.

#### **BLANK CHECK**

99

Meaning: An unlimited freedom of action

**Usage**: The manager thought that the sharp spike in quarterly profits gave him a **blank check** to do anything he wanted to.

#### **BLOT ONE'S COPYBOOK**

**Meaning:** To tarnish or ruin one's reputation by committing a social transgression

**Usage:** Elon Musk has ruined his reputation through bizarre allegations of pedophilia against a scuba diver and has eventually **blotted his copybook** for no apparent reason.

#### **BLOW HOT AND COLD**

**Meaning:** Alternate inconsistently between two moods, attitudes, or courses of action.

Usage: He behaved in a very bad manner with her throughout the date, blowing hot and cold.

#### **BOUNCE BACK**

102

**Meaning:** To regain success or confidence after a difficult period or experiencing failure

103

**Usage:** After undergoing a prolonged phase of downturn, the startup **bounced back** to experience profits.

#### **BREAK GROUND**

**Meaning:** Do something that has not been done before

**Usage:** Sophia **broke ground** with her latest research in genome studies, making all previous studies redundant.

#### **BREATHE DOWN SOMEONE'S NECK**

**Meaning:** To follow or supervise someone too closely

**Usage:** My boss has been **breathing down my neck** to get the assignment completed.

106

#### **BRING HOME THE BACON**

107

105

**Meaning:** To earn money (especially for your family); to achieve what you needed to achieve

**Usage:** The team leader was assigned a difficult project but he managed to **bring home the bacon**.

#### **BUILD CASTLES IN THE AIR**

**Meaning:** To plan lofty dreams or targets that are seemingly impossible to achieve

**Usage:** To establish a startup, one needs to have a solid business plan in place so that operations can be scaled up in the future. Initially, it is just like **building castles in the air**.

#### **BULLISH ON**

Meaning: Extremely confident and selfassertive

**Usage:** After all the hard work put in by his team, the manager was **bullish on** the success of the marketing campaign.

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# **BURN THE CANDLE AT BOTH ENDS**

**Meaning:** Overwork or exhaust yourself by handling too many tasks at the same time

**Usage:** I was **burning the candle at both ends** by doing several jobs at the same time. As a result, my health was being affected.

#### **BURN THE MIDNIGHT OIL**

Meaning: Keep working until late night

Usage: For my annual exams, I burned the midnight oil.

# **BURY ONE'S HEAD IN THE SAND**

110

112

**Meaning:** Ignore the fact; avoid the reality of the situation

111

**Usage:** When the going gets tough, the weakwilled ones usually **bury their head in the sand**.

#### **BURY THE HATCHET**

**Meaning:** End a quarrel or conflict and become friendly

**Usage:** The rival companies **buried their hatchet** and started discussions for a merger.

#### **BY LEAPS AND BOUNDS**

Meaning: Very quick progress

**Usage:** Once you join Pep Talk India, your speaking skills improve **by leaps and bounds**.

114

116

#### BY THE BOOK

113

115

Meaning: Strictly according to the rules

**Usage:** In order to establish itself as the market leader, the company decided it should not play **by the book**.

# CALL IT A DAY

Meaning: To retire

**Usage:** The bank manager **called it a day** at office after suffering from overwork.

#### CANNOT SEE BEYOND THE END OF ONE'S NOSE

**Meaning:** Be so preoccupied with oneself that you become unaware or uncaring of other people

**Usage:** Karan was so involved in the software development project that he **could not see beyond the end of his nose** that his team mates desperately needed a break.

# **CARRY OUT A SPOT CHECK**

**Meaning:** Do a quick examination to check whether something is satisfactory

**Usage:** The police decided to **carry out a spot check** of the motorists to ensure no one was drunk.

#### **CLUTCH AT STRAWS**

118

**Meaning:** Do, say, or believe anything (even the most unlikely things) that offer a solution for a problem

**Usage:** Despite losing the debate badly, Ashok started **clutching at straws** by highlighting his opponent's disheveled clothes.

# **COME A CROPPER**

12(

Meaning: Suffer a heavy defeat or disaster

**Usage:** The startup's aim to become the best in the industry **came a cropper** after it suffered heavy losses in its first two years. 119

117

#### COME AWAY EMPTY-HANDED

**Meaning:** Return from an event or experience without gaining anything

**Usage:** The digital marketing course was a waste of time for me. They only explained the basics and as a result, I **came away empty-handed**.

#### **COME FULL CIRCLE**

**Meaning:** Return to a past position in an inevitable manner

**Usage:** Life **came a full circle** for the company after it reverted to selling books on its website.

# COME HOME TO ROOST

121

**Meaning:** Consequences for actions done in the past

Usage: Never sexually or mentally harass anyone, because your actions will come home to roost one day.

122

#### COME TO A BOIL

**Meaning:** Become more serious and dangerous with time

**Usage:** Things **came to a boil** between the two employees after one accused the other of mental harassment.

124

# COME TO A HEAD

Meaning: Reach a crisis

123

**Usage:** The labor issue **came to a head** after one employee was killed in the protest.

# COME TO GRIPS WITH

126

128

Meaning: Start to understand

**Usage:** It was only after she stumbled badly on the stage that Monica **came to grips with** her inability to speak fluently.

#### COME TO LIGHT

Meaning: Become widely known

**Usage:** The sexual harassment case **came to light** only after several women accused the minister of inappropriate behavior.

# COME UP AGAINST A BRICK WALL

**Meaning:** Face a very difficult problem when you are trying to do something

**Usage:** While dealing with the complex mathematical problem, I **came up against a brick wall** where I remained stuck for several days.

127

125

# COME UP THROUGH THE RANKS

**Meaning:** To reach a significant, prominent position after serving in subordinate ones

**Usage:** Pooja had the full trust of her employees as she had **come up through the ranks** after serving as a junior associate a decade back.

#### COME UP WITH THE GOODS

Meaning: Do what is expected of you

**Usage:** Radhika **came up with the goods** during the client presentation after she was trained hard for it.

#### **COMPARE APPLES TO ORANGES**

129

**Meaning:** When two items or group of items are compared in such a manner that they cannot be compared

**Usage:** Comparing the performance of the startup to the market leader was like **comparing apples to oranges.** 

130

#### **COMPARE NOTES**

**Meaning:** Exchange information and ideas about a particular topic of study

**Usage:** We can **compare notes** on our gender literature analysis and then submit the final thesis.

#### **CORNER THE MARKET**

131

**Meaning:** (For a company) Being able to sell a product more successfully than others

Usage: Apple has cornered the smartphone market with their latest iPhone.

# **CORNER THE MARKET**

**Meaning:** Buy all or most of the commodity so that its stock goes up; produce something so successfully that others are left behind in the same field

133

**Usage:** Apple successfully **cornered the** highend smartphone **market** with its launch of the iPhone X.

# **CORPORATE LADDER**

**Meaning:** A series of increasingly important jobs as you go up in a company's hierarchy

**Usage:** Mrinalini was a very ambitious girl and planned to climb up the **corporate ladder** in her company.

# **CORPORATE RAIDER**

136

134

**Meaning:** An investor or financier who buys a large number of shares in companies to either control them or resell them for a profit

135

**Usage:** The fledgling tech startups became a target for **corporate raiders** who wanted to expand their global footprint.

# COST A PRETTY PENNY

Meaning: Spend a lot of money

**Usage:** The Italian marble furnishing **cost a pretty penny** to the company.

#### **COST AN ARM AND LEG**

Meaning: Very expensive

Usage: The new dress I bought for my job cost me arm and leg but it was totally worth it.

#### **CRUNCH SOME NUMBERS**

137

**Meaning:** Doing a lot of mathematical calculations to arrive at a solution.

**Usage:** To make sure the balance sheets matched with the company, the financial analysts decided to **crunch a lot of numbers.** 

138

#### **CURRY FAVORS WITH**



**Meaning:** Seek to gain or advance through fawning or flattery of a person

**Usage:** The builder tried to **curry favors with** the district collector for his construction projects.

#### **CUT CORNERS**

**Meaning:** Do something in such a manner to reduce the time or expenses on something

**Usage:** I think it was quite petty of the company to **cut corners** on napkins and tissues used in the washroom.

# **CUT-THROAT**

Meaning: Ruthless, merciless

**Usage:** There is **cut-throat** competition in the telecom market, with players like Jio, Airtel, and Vodafone.

141

# DEAD FROM THE NECK UP

142

Meaning: Stupid, unintelligent

Usage: It was quite a task dealing with the new intern, he was dead from the neck up.

# **DO THE DIRTY WORK**

144

**Meaning:** Do something unpleasant or difficult that someone else doesn't want to do

**Usage:** Sometimes, I believe that the HR people have to **do the dirty work** of the higher ups in the company.

143

# **DO THE SPADEWORK**

**Meaning:** Make the preliminary preparations or research for something

Usage: I am doing the spade work to start the project report.

#### **DOWN TOOLS**

**Meaning:** Stop working, as a result of industrial action; to go on strike

**Usage:** The employees **downed their tools** owing to the management decision to cut jobs in current fiscal.

# DRIVE A COACH AND HORSES THROUGH SOMETHING

145

**Meaning:** To expose the flaws in something; render something useless

**Usage:** The lawyer made an excellent point regarding the actions of the company but then **drove a coach and horses through** his own statement by making a contradictory point.

146

#### **DRIVE A HARD BARGAIN**

147

Meaning: Make a deal without uncompromising

**Usage:** The company's marketing manager **drove a hard bargain** with the suppliers.

#### EASY COME, EASY GO

Meaning: When something is easily obtained, it is typically lost easily as well

**Usage:** The moment Esha found the INR100 note on the street, she spent it on a generic keychain. **Easy come, easy go.** 

#### **EVERY CLOUD HAS A SILVER LINING**

**Meaning:** Every bad situation has a positive aspect to it

**Usage:** Don't worry about getting fired from the job. **Every cloud has a silver lining**. Now you can fully devote yourself to entrepreneurship! 149

#### FALL BY THE WAYSIDE



**Meaning:** Fail to persist in an endeavor or undertaking

**Usage:** The parliament has let many important issues **fall by the wayside** while focusing on trivial issues.

## FAST TRACK A PROJECT

152

**Meaning:** A method which provides a quicker result than the conventional mode

151

**Usage:** The team decided to **fast track the project** as the deadline neared.

#### FEATHER ONE'S NEST

**Meaning:** Make money for oneself in an opportunistic manner

**Usage:** Being in the accounting department, Rohit kept **feathering his own nest** without any suspicion from the seniors.

#### FEEL THE PINCH

**Meaning:** Experience hardship, especially financially

**Usage:** I could **feel the pinch** of demonetization when all my finances started drying up.

#### FEW AND FAR BETWEEN

153

Meaning: Scarce, infrequent

**Usage:** In government jobs, opportunities for promotion are **few and far between**.

#### FIDDLE WHILE ROME BURNS

**Meaning:** Be concerned with trivial issues when more serious developments are happening

**Usage:** Rohan was unable to believe that the HR manager was attending a party while employees were sitting at a dharna at the office. It was like playing the **fiddle while Rome burns**.

## **FLOOD THE MARKET**

155

Meaning: Excess supply; provided in surplus

156

154

**Usage:** Chinese companies have **flooded the** Indian **market** with their cheap products.

# FLY OFF THE HANDLE

Meaning: Lose one's temper suddenly

**Usage:** After all the employees in the company went on an unplanned leave, the manager **flew off his handle**.

157

# FOLLOW SUIT

Meaning: Conform to the actions of others

**Usage:** Once the CFO told us that he needed to keep mum about the financial irregularities in the company's accounts, we decided to **follow suit**.

# FOOD FOR THOUGHT

160

158

**Meaning:** Something that stimulates or intrigues one's mind

159

**Usage:** An apple falling from the tree was **food for** Newton's **thought.** 

# FOOT THE BILL

Meaning: To pay for something

**Usage:** The company had to **foot the bill** for the onsite accident with the employee.

# FOR DONKEY'S YEARS

Meaning: A very long time

**Usage:** Ashish and Vishal had been close friends **for donkey's years**.

#### FOREWARNED IS FOREARMED

161

**Meaning:** Having prior knowledge of possible problems or dangers, thus providing a tactical advantage

**Usage:** Before you meet the CEO, you should know that he is a bit short-tempered. Being **forewarned is forearmed**, right?

#### **GAIN A FOOTHOLD**



**Meaning:** Get a strong position that will prove to be favorable later on

**Usage:** Kartik **gained a foothold** on English speaking skills in his BPO job so that he could easily crack interviews later.

# **GAME PLAN**

**Meaning:** A strategy worked out in advance, especially sports, or business

**Usage:** The company's **game plan** was to scale up its business in areas where its customer base was thin.

164

#### **GET A WORD IN EDGEWAYS**

**Meaning:** When you are able to speak something in a conversation or discussion because the other speaker has been talking non-stop

**Usage:** I was unable to **get a word in edgeways** during the conference call because the client seemed agitated and was not willing to listen to any other point.

#### **GET DOWN TO BUSINESS**

Meaning: Start a task in earnest

**Usage:** Without wasting any time, let's **get down to business** and work on the project.

#### **GET DOWN TO BRASS TACKS**

168

166

Meaning: Focus on the main details

**Usage: Let's get down to brass tacks.** What discount would we get if we order 100 copies?

167

165

#### GET HOLD OF THE WRONG END OF THE STICK

**Meaning:** Misunderstand something; not understand something what is said

**Usage:** My office colleagues **got hold of the wrong end of the stick** when they saw me coming to work with my boss.

#### **GET INTO THE SWING OF**

**Meaning:** Become comfortable with some task and eventually become efficient with it

**Usage:** It took Mayank just a couple of weeks to **get into the swing of** things at his new job.

170

172

#### **GET OFF ON THE WRONG FOOT**

169

Meaning: Make a wrong start

**Usage:** The employee **got off on the wrong foot** with his manager, but things soon calmed down between them.

#### **GET OFF TO A FLYER**

Meaning: Begin very well

**Usage:** Shashank's career **got off to a flyer** when he was promoted three months ahead of everyone.

#### **GET OFF TO A FLYING START**

171

**Meaning:** Make a great beginning for a project or task

Usage: The marketing team got off to a flying start as they acquired several clients.

#### **GET ON LIKE A HOUSE ON FIRE**

**Meaning:** When two or more people enjoy one another's company a lot and become good friends.

**Usage:** Charlie Munger and Warren Buffet **got on like a house on fire** once they met each other.

# GET ONE'S FINGERS BURNT

**Meaning:** Suffer an unpleasant consequence for some action and becoming reluctant to do it again

Usage: I am not going to argue with the manager just for the sake of constructive criticism as there is no point in getting one's fingers burnt.

# **GET ONE'S FOOT IN THE DOOR**

174

**Meaning:** Completing the first step in the process

175

173

**Usage:** To **get one's foot in the door** in the field of marketing, doing door-to-door sales is the first step.

#### **GET ONE'S TEETH INTO SOMETHING**

176 <sup>w</sup>

**Meaning:** An activity or task that you work with great enthusiasm because you are really interested in it

**Usage:** The robotics project was really interesting so I **got my teeth's into something**.

#### **GET OUT OF HAND**

**Meaning:** Become unmanageable and too chaotic to handle

**Usage:** The office party **got out of hand** when too many people joined in at the dance floor.

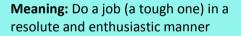
#### **GET SOMETHING OFF THE GROUND**

177

**Meaning:** Start or cause to start happening successfully

**Usage:** Once the company received its first round of funding, the project **got off the round**.

# GET THE BIT BETWEEN ONE'S TEETH



**Usage:** Once he got into the IITs, Rajiv was faced with a tough task, but he decided to study diligently once he **got the bit between his teeth**.

#### **GET TO THE BOTTOM OF A MATTER**

179

Meaning: Discover the real reason of something happening

**Usage:** We need to **get to the bottom of the matter** regarding the surprising downturn in the company's profits.



# **GIVE HIM A BIG HAND**

**Meaning:** To help someone in a significant manner

**Usage:** Tom **gave Mark a big hand** in his assignment as there was no way the latter could finish it on its own.

181

#### **GIVE SHORT SHRIFT**

182

**Meaning:** To ignore, exclude or disregard something

**Usage**: The issue of layoffs was quite important but the company heads decided to give it a short shrift.

# **GIVE SOMEONE A FREE HAND**

**Meaning:** Have the freedom to use your own judgement and take decision accordingly

183

**Usage:** The CEO gave the new marketing executive to implement ideas as he deemed fit.

#### GIVE SOMEONE ENOUGH ROPE TO HANG HIMSELF

**Meaning:** Give someone the freedom of bad behavior such that he or she eventually meets their downfall

184

**Usage:** Convincing a person that public speaking is not necessary for him is like **giving him enough rope to hang himself**, because ultimately speaking skills matter a lot.

#### GIVE SOMEONE THE LOWDOWN ON SOMETHING

**Meaning:** To provide comprehensive or specific details on something

**Usage:** The new trainee was **given the lowdown on** the client project and deliverables after his joining.

# GIVE THE GO-AHEAD/GIVE THE GREEN LIGHT

185

**Meaning:** Give someone the permission to proceed further

**Usage:** The appellate **gave the employee the go-ahead** to file a case in the Supreme Court.

#### **GLASS CEILING**

**Meaning:** A metaphor used to signify a barrier to advancement in profession, especially for women and minorities

**Usage:** In India, there are many women who are smashing the **glass ceiling** to make a mark for themselves.

#### **GO A LONG WAY TOWARD**

187

**Meaning:** Having considerable effect or influence, be immensely helpful in achieving something

**Usage:** My supervisor's supportive behavior went a long way toward contributing to my professional success. 188

#### **GO AGAINST THE GRAIN**

Meaning: Contrary to natural inclination

**Usage:** Lying to the committee to save the company's misdoings meant **going against the grain** for Neha, who had been taught by her parents never to lie.

189

#### **GO BACK TO THE DRAWING BOARD**

**Meaning:** Start something anew because the previous plan failed

**Usage:** Once our marketing campaign failed, we had to **go back to the drawing board**.

# **GO BUST**

Meaning: Lose all the money

192

**190** 

**Usage:** The firm **went bust** last month because it did not have its finance fundamentals correct.



#### **GO DOWN THE DRAIN**

Meaning: Be totally wasted

**Usage:** The public funds **went down the drain** owing to mismanagement by the government.

#### **GO DOWNHILL**

Meaning: Deteriorate, worsen

**Usage:** You need to upskill yourself in order to avoid **going downhill** in the industry.

194

# **GO FROM BAD TO WORSE**

195

193

Meaning: Something that becomes even more difficult and unpleasant

**Usage:** The process ramp down **went from bad to worse** when it was announced that the relieving employees won't be provided any severance as well.

#### **GO FROM STRENGTH TO STRENGTH**

**Meaning:** Gradually become more successful than before

**Usage:** Once he cleared his IIT exams, he **went from strength to strength** by topping his class and clearing the Civil Services exams as well.

# **GO HAYWIRE**

Meaning: Break down and stop functioning properly

**Usage:** Once the virus attacked the server, all the systems in the hospital **went haywire**.

# **GO OFF ON A TANGENT**

198

200

**Meaning:** Start thinking abruptly on a completely new subject

**Usage:** The HR manager tried to skirt the issue of pay raise by **going off on a tangent** and talking about the general conditions in the industry.

#### **GO OFF THE RAILS**

**Meaning:** Behave in an uncontrollable and unacceptable manner

**Usage:** Looking at the poor performance of his team, the manager **went off the rails** and started screaming at everyone.

#### GO OUT OF THE WAY TO DO SOMETHING

**Meaning:** Try very hard to do something, especially for someone else

199

197

**Usage:** The recruiter **went out of his way to** ensure that the deserving candidate was hired.

#### **GO OVER OLD GROUND**

**Meaning:** Discussing have-beens or things that have already occurred

**Usage:** When the two entrepreneurs came together for their startup, they **went over old ground** to discuss the mistakes in their previous company.

#### **GO THE EXTRA MILE**

**Meaning:** Make a special effort to achieve something

**Usage:** The senior management of the company **went the extra mile** to make their disabled employees comfortable.

#### **GO THROUGH A BAD PATCH**

201

Meaning: Experience bad or difficult times

**Usage:** Following his firing from the job, Vijay **went through a bad patch** in his relationship as well. 202

# GO THROUGH SOMETHING WITH A FINE-TOOTH COMB



Meaning: To analyze something very carefully

**Usage:** To find out the error in the financial report, we need to **go over it with a fine-tooth comb**.

## **GO THROUGH THE MILL**

**Meaning:** Undergo a suffering or discipline required to attain a certain degree of knowledge

**Usage:** To attain his legendary status, Floyd Mayweather had to **go through the mill** daily.

# **GO THROUGH THE MOTIONS**

**Meaning:** Do something without showing interest or thinking that it is important

**Usage:** After resigning from her job, Pallavi did her work like she was **going through the motions**.

205

# **GO THROUGH THE ROOF**

Meaning: Reach unexpected heights

206

**Usage:** The share prices of the company are **going through the roof** after the CEO announced his resignation.

# **GO-TO PERSON**

208

**Meaning:** The person with great deal of expertise in particular area

**Usage:** Varun has been organisation's **go-to person** when it comes to designing new products.

207

# GO TO THE DOGS

Meaning: Become worse than usual

**Usage:** The company is **going to the dogs** because there is no management or accountability.

# **GREY MATTER**

Meaning: Intelligence; mental power; intellect **Usage:** The due diligence of the company

it.

required someone with grey matter to handle

#### **GRIND TO A HALT**

209

Meaning: Slow down gradually and come to a stop

**Usage:** The rusted machine in the factory eventually grinded to a halt.

#### HALF A LOAF IS BETTER THAN NONE

Meaning: Something is better than nothing, even if it is less than what one wanted.

**Usage:** He asked for abike, but got a scooty. Well, at least half a loaf was better than one.

# HANDS ARE TIED

211

Meaning: Unable to act freely because the rules or law restrict him

**Usage:** The company head wanted to raise the bonuses of the employees but his hands were tied.

212

# HANG BY A THREAD

Meaning: Be in a highly precarious state

**Usage:** The jobs of the workers were **hanging by a thread**, and the final results would be known after the board's decision on the company. 213

# HAVE A BONE TO PICK UP WITH

**Meaning:** Have a disagreement or grievance to discuss

**Usage:** I have a bone to pick up with my team lead who unnecessarily criticized me at the meeting.

# HAVE A BRAINWAVE

216

214

Meaning: Get a sudden clever idea

**Usage:** During the team meeting, Deepika **had a brainwave** regarding the cost-savings for a new project. 215

# HAVE A CHIP ON ONE'S SHOULDER

**Meaning:** Have an attitude that leads one to become easily angered or combative

**Usage:** Pooja had a chip on her shoulder whenever it came to discussing her career.

#### HAVE A CLOSE SHAVE

**Meaning:** A narrow escape from serious trouble

**Usage:** Shivangi **had a close shave** when her car almost skirted off the highway.

#### HAVE A FINGER IN EVERY PIE

217

Meaning: Involved in several activities

**Usage:** Elon Musk **has his finger in every pie** owing to his busy involvement in Tesla, SpaceX, and SolarCity. 218

220

#### HAVE A FOOT IN BOTH CAMPS

**Meaning:** Have an interest or stake in two parties or sides

**Usage:** The hedge fund manager **had a foot in both camps** of the competing e-commerce firms.

# HAVE A HEAD START OVER

219

**Meaning:** Have an advantage over others in a competition

**Usage:** In the robotic design competition, Arjun's team **had a head start over** everyone else as they had been working on a similar project for the past year.

# HAVE A SENSE OF PROPORTION

**Meaning:** Understand the relative importance or seriousness of things

**Usage:** When analyzing the financial viability of a project, one should **have a sense of proportion** regarding different aspects so that the proper allocation of resources is done.

#### HAVE AN ACE UP ONE'S SLEEVES

**Meaning:** Be in possession of a secret knowledge or skill that will provide you a significant advantage

**Usage:** During your presentation, you should **have an ace up your sleeve** in case the situation goes awry.

#### HAVE AN AXE TO GRIND

224

222

**Meaning:** Have a private reason for doing or being involved in something

223

221

**Usage:** The senior manager **had an axe to grind** with the associate, who he felt was disrespectful.

# HAVE ANOTHER STRING TO YOUR BOW

**Meaning:** Have an additional resource that you can rely on

**Usage:** Shilpa decided to go for the master's degree as it would add **another string to her bow**.

# HAVE ONE'S BACK TO THE WALL

**Meaning:** Have very serious problems that can limit the way you act

**Usage:** With her credit cards maxed out, Shilpa **had her back to the wall** as she struggled with indebtedness.

#### HAVE ONE'S HANDS FULL

225

**Meaning:** Be extremely busy with something that it leaves you no time to do any other work

Usage: I am afraid I won't be able to take up any freelancing project as I have my hands full for now.

HAVE ONE'S WORK CUT OUT

**Meaning:** Facing a difficult and lengthy task

**Usage:** The office party saw a lot of attendees and we **had our task cut** outmanaging everyone.

#### **HAVE OTHER FISH TO FRY**

have other fish to fry.

227

**Meaning:** Have other important things to do **Usage:** I hope the meeting gets over fast – I 228

226

|57

# HAVE PRIDE OF PLACE

**Meaning:** The most prominent or significant position among a group of things

**Usage:** My gold medal in graduation **has a pride of place** on my table of achievements.

HAND

230

232

**Meaning:** Have complete control of someone and be able to make them do anything.

HAVE SOMEONE IN THE PALMS OF ONE'S

Usage: The client was completely in the palms of the investment advisor's hand.

# HAVE SOMETHING AT ONE'S FINGERTIPS

Meaning: Easily or immediately available

231

229

**Usage:** Being a skilled coder, Atul **had** all the solutions **at his fingertrips**.

#### HAVE SOMETHING UNDER ONE'S BELT

**Meaning:** To have learned something that could benefit you in the future

**Usage:** After I completed my certifications, it was good to **have something under my belt.** 

#### HAVE THE BEST OF BOTH WORLDS

Meaning: Benefiting from different situations

**Usage:** When he was hired at the company, he was both a trainee and employee, thus **having the best of both worlds**.

#### HAVE THE COURAGE OF ONE'S CONVICTIONS

233

**Meaning:** Acting on your belief despite danger or disapproval

**Usage:** Despite being warned that he could lose his job by testifying against the head honcho, Sameer had the courage of his convictions and did the same.

234

#### HAVE THE FINAL SAY IN

**Meaning:** Say the final words in an argument that decisively close it

**Usage:** Everyone tried to **have the final say in** the group discussion but the moderator was having none of it.

#### **HAVING THE MAKINGS OF**

235

**Meaning:** The process of making or producing something

**Usage:** Shikha **had all the makings of** a great leader as she had demonstrated aptly during several projects.

#### HE WHO PAYS THE PIPER CALLS THE TUNE

**Meaning:** The person who provides the money for something has the right to determine how it's spent.

Usage: The investor has the right to direct how the money should be spent. After all, **he who pays the piper calls the tune**.

# **HEDGE ONE'S BETS**

238

240

**Meaning:** To take an action that offsets potential future loss

**Usage:** To offset the impact of the rainy season, smart investors **hedge their bets** on different commodities.

#### **HIS BARK IS WORSE THAN THE BITE**

**Meaning:** Though a person may seem scary and threatening, his actions won't be as bad.

239

237

**Usage:** The CEO of the MNC often flew into a rage but there was nothing to worry as **his bark was worse than his bite**.

#### **HIT ROCK BOTTOM**

Meaning: The lowest possible level

**Usage:** The morale of the employees **hit rock bottom** once it was announced that there would be no bonus for the year.

#### HIT THE NAIL ON THE HEAD

**Meaning:** Describe exactly what has happened, hit upon a correct solution

**Usage:** Vishal really **hit the nail on the head** by coming up with an innovative solution at the meeting.

#### **HOLD PURSE STRINGS**

241

**Meaning:** Have the power to determine how the money will be spend

**Usage:** The angel investor was not impressed with the way things were proceeding with the firm he invested in so he decided to **hold the purse strings** for some time.

#### IF THE WORST COMES TO THE WORST

**Meaning:** To indicate if a situation develops in the most unfavorable way possible

242

244

**Usage: If the worst comes to the worst**, and we are not able to find a hotel tonight, we will book a trip to the nearest town.

# IN A NUTSHELL

243

Meaning: In the fewest possible words

**Usage:** The CEO described his company, **in a nutshell**, as an innovation lab.

# **IN FITS AND STARTS**

Meaning: With irregular bursts of activity

Usage: Shashi had a problem with his speech and spoke in fits and starts.

245

247

# **IN FULL SWING**

**Meaning:** When the level of activity is the highest

**Usage:** After the final batch of interns were hired, the project continued **in full swing**.

# **IN TANDEM WITH**

246

Meaning: Work together

248

**Usage:** The two partners were working **in tandem** to ensure the company stayed afloat.

# IN THE DOGHOUSE

Meaning: Be in disgrace or disfavor

**Usage:** I'm **in the doghouse** as I lost the important documents I was supposed to submit in the court.

# IN THE DRIVER'S SEAT

Meaning: Be in control of things

**Usage:** Once Tushar was **in the driver's seat**, things at workplace were more manageable than before.

250

252

#### IN THE HEAT OF THE MOMENT

249

**Meaning:** Being very angry or excited for a temporary moment

**Usage:** I accidentally blurted out a cuss word **in the heat of the moment** while arguing with my boss. Now I am in a world of trouble.

## IN THE LONG RUN

**Meaning:** After a long period of time; eventually

**Usage:** Investing in good professional relationships gives good ROI **in the long run**.

# **IN THE PIPELINE**

251

**Meaning:** Something that is being developed and will happen in the future

**Usage:** There is a lot of work **in the pipeline** that needs to be finished before the client visit.

# IN THE TEETH OF

**Meaning:** In spite of difficulty, danger, or grave opposition

**Usage:** Shekhar pulled his startup **in the teeth of** recession and managed to turn a profit.

# **IT NEVER RAINS BUT IT POURS**

**Meaning:** When one bad thing happens, it is followed by a lot of other bad things that make the situation worse

**Usage:** After getting fired from his job, Mayank's health also worsened. It **never rains but it pours.** 

# **IT'S A STEAL**

254

256

**Meaning:** When something is available at a very cheap or good price

255

253

**Usage:** The expensive purse is available at a very low price. **It's a steal**. Don't miss out.

# IT'S AN ILL WIND THAT BLOWS NOBODY ANY GOOD

**Meaning:** Even the worst of situations can bring good luck to someone

**Usage:** The ramping down of the process resulted in Ankita finding a better job. The situation became **an ill wind that blows nobody any good**.

#### **IT'S THE BLIND LEADING THE BLIND**

**Meaning:** When a person who knows almost nothing in a particular field is guided by a similar person

**Usage:** Karan's hiring manager was Ravikant. The amusing fact was that both were in the corporate finance field and didn't have any solid knowledge. It was like **the blind leading the blind.** 

#### JUMP THE GUN

257

**Meaning:** Act before the proper or appropriate time, to act prematurely.

**Usage:** Rohan j**umped the gun** in the meeting when he mentioned the client deal to the CEO before the manager could.

#### **KEEP EVERYONE ON THEIR TOES**

**Meaning:** Keeping you alert and ready for any situation

**Usage:** The CEO's dire announcement **kept everyone on their toes** for a future layoff situation.

# **KEEP ME POSTED**

259

**Meaning:** Keep someone informed of the latest trends and happenings

Usage: The takeover of the company is expected to be completed soon. Keep me posted about the updates!

260

# **KEEP ONE'S EARS TO THE GROUND**

**Meaning:** Pay attention to, look for clues in order to understand what is going to happen

**Usage:** The news of the acquisition has not been declared but we should **keep our ears to the ground** to understand what lies in store. 261

# **KEEP ONE'S EYE ON THE BALL**

262

264

**Meaning:** Keep one's attention focused on the matter in hand

**Usage:** The sexual harassment case had distracted the entire company, so the CEO asked everyone to **keep their eye on the ball**.

# **KEEP ONE'S NOSE TO THE GRINDSTONE**

Meaning: Work very hard for a long period

263

**Usage:** Owing to the high pressure job, I had to **keep my nose to the grindstone**.

# **KEEP ONE'S OPTIONS OPEN**

Meaning: Not commit oneself

**Usage:** One should **keep all options open** when you have to opt for a graduation course at Delhi University.

#### **KEEP OUR HEADS ABOVE WATER**

**Meaning:** Be able to manage, especially when you are having financial difficulties

**Usage:** Despite the difficulties faced in business, we just managed to **keep our heads above water**.

266

268

#### **KEEP SOMEONE ON TENTERHOOKS**

265

Meaning: To keep someone in suspense

Usage: The management kept the employees on tenterhooks regarding the salary hike.

**KEEP TABS ON** 

**Meaning:** Scrutinize the activities of someone

**Usage:** Pulkit has been **keeping tabs on** any important mail expected from the client.

#### **KNOW ONE'S ONIONS**

267

Meaning: Be fully acquainted with a subject

**Usage:** To be able to give an impressive presentation, one must **know one's onions.** 

269

# LAND ON ONE'S FEET

**Meaning:** Be successful or lucky, especially after a difficult period

**Usage:** Sahil got mixed up with some crooks but he managed to **land on his feet** by recovering all his money.

# LAY ONE'S CARDS ON THE TABLE

**Meaning:** Be honest and open in declaring your intention and attitude

**Usage:** While trying to strike an agreement with the company, the negotiator **lay all his cards on the table** to show his intent was genuine.

# LAY ONESELF WIDE OPEN TO

270

Meaning: To expose oneself

272

**Usage:** With his unwarranted remarks on women, he **lay himself wide open to** an investigation by the ethics department.

271

#### LEARN THE ROPES

Meaning: Learn how to do a particular job

**Usage:** Once he joined the company, it took him hardly any time to **learn the ropes**.

#### **LET BYGONES BE BYGONES**

Meaning: Forget past issues and offences and reconcile

**Usage:** It has been quite some years since our major argument. **Let bygones be bygones** now.

#### LET SOMETHING SLIP THROUGH FINGERS

273

**Meaning:** When you fail to grab hold of an opportunity

**Usage:** When the chance to enroll in the free training module came up, Jitendra was absent, thus **letting it slip through his fingers**.

# LIKE GETTING BLOOD FROM A STONE

Meaning: Cracking a very tough deal; persuading someone difficult in your favor

**Usage:** Getting the permission of the CEO for the trip was **like getting blood from a stone**.

# LIVE BEYOND ONE'S MEANS

275

Meaning: Spending more than they can afford

**Usage:** Himanshu was spending a lot on expensive meals daily; he was clearly **living beyond his means.** 

276

277

# LONG SHOT

**Meaning:** Something you try although it is unlikely to be unsuccessful

**Usage:** Though it is a **long shot**, we can try to double our profits by the end of this year.

#### LOSE THE THREAD

**Meaning:** Be unable to understand or remember what is being said

**Usage:** In the lengthy discussion about artificial intelligence, I **lost the thread** regarding the focus of the topic.

# MAKE A DENT IN

280

278

Meaning: Start to accomplish something

279

**Usage:** The singer managed to **make a dent in** the music industry with his best-selling albums.

# **MAKE A KILLING**

Meaning: Have great financial success

**Usage:** Once he had mastered the art of intra-day trading, Sanjeev **made a killing** at the trading market.

# MAKE AMENDS FOR

Meaning: To compensate for an injury or loss

**Usage:** He tried to **make amends for** the inadvertent insult by sending her flowers.

#### **MAKE ENDS MEET**

281

Meaning: Earn just enough money to buy what you need

Usage: Due to spiraling inflation costs, it was becoming difficult for Ashok to make ends meet.

282

284

# MAKE HEADWAY

Meaning: Forward movement or progress

**Usage:** In the midst of heavy traffic, the bus **made very little headway**.

# **MAKE INROADS INTO SOMETHING**

283

Meaning: Have an important effect or influence

Usage: The company made major inroads into the Indian telecom market.

# MAKE NO BONES ABOUT

**Meaning:** Have no hesitation in sharing something, no matter how awkward or unpleasant it is.

**Usage:** The CEO of the company **made no bones about** the indiscipline of the employees, despite many of them being with the company for several years. 285

# MAKE ONE'S BED AND LIE IN IT

**Meaning:** Accept the consequences of your actions, no matter how unpleasant

**Usage:** You sought to crush the workers' morale by taunting them all the time. When it's time for employer feedback to HR, you will have to **make your bed and lie in it**.

#### **MAKE SHORT WORK OF**

288

286

**Meaning:** To deal with or dispose of something in a quick manner

287

**Usage:** We made **short work of** the deadline set by the client as the project was really easy.

#### **MIDDLE-OF-THE-ROAD**

**Meaning:** Taking a moderate path, avoiding the extremes

**Usage:** The CEO had a **middle-of-the-road** nature and was not at all a strict martinet as many employees had said.

#### **MISS THE BOAT**

**Meaning:** Fail to take advantage of an opportunity

**Usage:** Owing to his illness, James **missed the boat** to sign up for the scholarship.

290

#### **MONEY TO BURN**

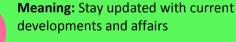
291

289

Meaning: Having more money than required

**Usage:** After the surplus profits in the previous quarter, the firm has enough **money to burn** on renovating its office.

#### **MOVE WITH THE TIMES**



**Usage:** Indian education needs to **move with the time** and do away with the rote method of learning.

# NEVER PUT OFF TILL TOMORROW WHAT YOU CAN DO TODAY

**Meaning:** Do not delay or hesitate to do something that you can finish today

**Usage:** My aim is to complete the book today, because you should **never put off till tomorrow** what you can do today.

# **NO-BRAINER**

**Meaning:** Something that involves very little mental effort

**Usage:** It was a **no-brainer** for the team to go for the most cost-effective approach in the project.

293

# NOT BAT AN EYELID



**Meaning:** Show no surprise when something unexpected happens

**Usage:** The projects team **did not bat an eyelid** when the pink slips were issues as they already knew about it.

# **NOT DO A HAND'S TURN**

Meaning: Do no work at all

296

**Usage:** After he received no bonus from his employer, Dinesh did **not do a hand's turn** at the job.

295

# **NOT DO THINGS BY HALVES**

**Meaning:** Put in a lot of effort and enthusiasm in doing something

**Usage:** Salman decided that if he had to improve his writing, he would **not do things by halves**.

#### NOT GOING TO FLY

**Meaning:** An action or idea that won't pass muster, work, or be agreeable to certain parties

**Usage:** The whole idea of launching three new smartphones at Mobile World Congress is **not** going to fly.

# **NOT HAVE A DOG'S CHANCE**

297

Meaning: Very unlikely to happen

**Usage:** Shivani **doesn't have a dog's chance** to qualify for the interview because she has been whiling her time away when others have been preparing hard.

## NOT HAVE A LEG TO STAND ON

**Meaning:** Have no good arguments to support your stance

**Usage:** His defense for the sexual harassment allegations were quite weak; in fact, he did **not have a leg to stand on.** 

#### **NOT HOLD WATER**

299

**Meaning:** Something that does not appear to be supported by facts or seems verifiable

**Usage:** His arguments were baseless and would **not hold water** in a court of law.

300

# NOT LOSE ANY SLEEP OVER

Meaning: Not let anything worry you

**Usage:** Despite all the workers putting down their tools, the plant manager said he would **not lose any sleep over** it.

301

#### NOT MINCE ONE'S WORDS

**Meaning:** Voice one's disagreement in a clear and direct manner

**Usage:** The auditor did not **mince any words** in criticizing the state of affairs at the company.

# **NOTHING SUCCEEDS LIKE SUCCESS**

302

304

Meaning: Success encourages you to be even more successful

**Usage:** One must not stop after achieving academic success. Strive to be excellent in whatever you do and reach greater heights, because **nothing succeeds like success**.

303

# **OFF THE RECORD**

Meaning: Not an official or attributable statement

**Usage: Off the record**, the government employee revealed to me that no was serious about doing any work in the public sector.

#### ON AN EVEN KEEL

**Meaning:** Functioning normally after a difficult phase

**Usage:** Mohit was getting back his life **on an even keel** after suffering a heavy loss in business.

306

308

#### **ON GOOD GROUND**

305

**Meaning:** Having a solid reason for doing, saying, or believing something

**Usage:** The argument for dissolution of the company was made **on good ground** as there was rampant corruption among the higher levels.

## **ON THE BRINK OF**

**Meaning:** On the verge of something imminent happening (usually harmful)

**Usage:** The partnership between the two companies was **on the brink of** disaster after allegations of embezzlement were levied against a senior executive.

# **ON THE DOT**

Meaning: Exactly on time

307

**Usage:** Aakriti reported **on the dot** for her HR interview.

# **ON THE SAME PAGE**

Meaning: In agreement

**Usage:** During the meeting, all employees were **on the same page** with the proposal of the team lead.

# **ON THE SLY**

310

Meaning: In a secretive fashion

**Usage:** Manish always talked about his upcoming promotion **on the sly**.

# **ON THE SPUR OF THE MOMENT**

**Meaning:** Doing something on impulse, without making any plan in advance

**Usage:** When Shekhar went on the stage for his speech, he discarded all his plans and spoke whatever inspired him **on the spur of the moment**.

311

309

#### **ON TOP OF TRENDS**

312

**Meaning:** Be in control of a situation and be aware of the changes

**Usage:** The manager was **on top of trends** after he was apprised of the new developments in the company.

#### **OUT IN THE OPEN**

**Meaning:** Some information or situation that is exposed to everyone

**Usage:** After the intern came out with the accusation, all the sexual harassment rumors against the senior manager were **out in the open**.

# **OUT OF LINE WITH**

313

**Meaning:** Not in alignment or accordance with something

**Usage:** The salary structure at several startups is **out of line with** than many MNCs in the country.

314

# **OUT OF THE ORDINARY**

Meaning: Unusual, remarkable

**Usage:** There was nothing **out of the ordinary** in the annual report of the company, which was mired in controversy.

# PASS THE BUCK

315

**Meaning:** Shift the responsibility to someone else

**Usage:** Political leaders have the habit of **passing the buck** to government authorities for their own incompetency.

# PAVE THE WAY FOR

Meaning: Create the circumstances to enable something to happen

**Usage:** After Srikanth cleared the Civil Services prelims, it **paved the way** for fully focus on his task of becoming an IAS officer. 317

# **PAY CASH ON THE NAIL**

318

Meaning: Pay for something immediately

**Usage:** She decided to **pay cash on the nail** in order to be address her legal fines.

# **PAY LIP SERVICE**

320

**Meaning:** Agree with something in words but do nothing to prove your support

**Usage:** The politician merely **paid lip service** to the victim of sexual harassment, but didn't take any punitive action against the culprits.

319

#### **PAY OVER THE ODDS**

**Meaning:** Pay a higher price than usual or reasonable

**Usage:** In India, most consumers **pay over the odds** to procure the latest edition of an iPhone.

#### **PAY THROUGH THE NOSE**

Meaning: Pay much higher than the fair price

**Usage:** The company **paid through the nose** for the corporate training sessions.

# PAY TOP DOLLAR

321

**Meaning:** Pay a lot of money, especially the highest price, to obtain something that is in high demand or of superior quality

322

**Usage:** I **paid top dollar** for the latest iPhone but it was totally worth it.

# PICK UP THE PIECES

**Meaning:** Return to a satisfactory situation slowly and surely



**Usage:** After being jailed for a year for insider trading, Robert slowly **picked up the pieces** of his life and returned to a respectable job.

# PILE IT ON THICK

**Meaning:** To exaggerate or overstate something

**Usage:** The team lead **piled it on thick** about his professional achievements, but it was evident that he was lying.

# PLAY DEVIL'S ADVOCATE

**Meaning:** Argue and attack an idea or proposition (even if you favor it) just to strengthen the debate or examine its validity

**Usage:** At times the manager needs to **play devil's advocate** in order to get the best performance out of the team members.

#### **PLAY IT BY EAR**

326

328

**Meaning:** Dealing with a situation as it develops, instead of acting according to plans made earlier

**Usage:** After the cancellation of the project, the team decided to **play it by the ear**.

# PLAY ONE'S CARDS CLOSE TO ONE'S CHEST

**Meaning:** To keep one's plans and intentions secret from everyone else

**Usage:** The marketing team decided to **play their cards close to their chest**, lest any important details of the project were leaked to competitors. 327

325

# **PLAY SECOND FIDDLE TO**

**Meaning:** Have a subordinate or secondary role

**Usage:** Vikas always **played second fiddle to** Narendra, who kept emphasizing the importance of leadership and harmony to people.

#### POUR COLD WATER

**Meaning:** To discourage someone from doing something, usually with the aim to reduce their enthusiasm or interest in it

**Usage:** Aanchal's parents **poured cold water** on her ambitions to become an anchor, saying it was not a clean profession.

330

332

## PRICE ONESELF OUT OF THE MARKET

329

**Meaning:** Being unable to compete commercially

**Usage:** Owing to their inability to innovate, the telecom company **priced itself out of the market**.

#### PRICE SKYROCKETED

Meaning: Rise extremely quickly in value

**Usage:** The **prices** of oil **skyrocketed** after Gulf Countries reduced oil supply.

#### **PULL ONE'S SOCKS UP**

331

**Meaning:** Make an effort to improve one's behavior, work, or performance

**Usage:** Steven was asked by his supervisor to **pull his socks up** after performing poorly in the last two quarters.

# PULL ONESELF UP BY ONE'S BOOTSTRAPS

**Meaning:** Improving a situation by your own efforts

**Usage:** After facing several adversities, the employees managed to **pull themselves up by their bootstraps.** 

## PULL OUT ALL THE STOPS

334

336

**Meaning:** Make a great effort to achieve something

**Usage:** Shyam decided to **pull out all stops** to crack the Civil Services exam.

# PULL OUT THE RUG FROM UNDER SOMEONE'S FEET

**Meaning:** Suddenly taking away support from someone

**Usage:** The U.S. government **pulled out the rug from the feet** of American citizens when it passed a resolution to repeal the Medicare act. 335

333

# **PULL RANK**

**Meaning:** Use the power in your authority by making someone lower-ranked do what you want

**Usage:** The senior officers in the army consistently **pull rank** and make their juniors do menial jobs for them.

#### **PULL STRINGS**

**Meaning:** Make use of one's influences and contacts to gain an advantage.

**Usage:** The CEO tried to **pull some strings** with the police to avoid getting a notification.

338

340

#### PULL THE WOOL OVER THEIR EYES

337

Meaning: To deceive or fool someone

**Usage:** The salesman regularly **pulled the wool over the eyes** of his customers by selling fake products.

PUT A PREMIUM ON SOMETHING

**Meaning:** Treat something as valuable and important

**Usage:** The tech company **puts a premium** on constant innovation and customer support.

# PUT A SPOKE IN SOMEONE'S WHEELS

339

**Meaning:** To disrupt, foil, or cause problems to one's plans, activity, or project

**Usage:** The withdrawal of the event management team **put a spoke in the wheels** of the party program.

# PUT ALL ONE'S EGGS IN ONE BASKET

**Meaning:** (*Financial field*) that one should not focus or invest all their resources in one area as you could lose everything.

341

**Usage:** Tushar advised his clientnot to **put all his eggs in one basket** but to have a diversified portfolio.

#### PUT HIS NOSE OUT OF JOINT

**Meaning:** To offend or upset someone, especially by getting something that the other person wanted for himself.

Usage: Pawan's nose was really put out of joint when found out that Supreet was promoted and he wasn't.

# PUT IN A GOOD WORD FOR

344

342

**Meaning:** Words in recommendation or defense of a person

343

**Usage:** She **put in a good word for** her teammate during the appraisal process.

#### PUT IT DOWN IN BLACK AND WHITE

**Meaning:** Write down the terms of an agreement; to draw a written contract

**Usage:** After agreeing on all the terms of the deal it was time to **put it down in black and white.** 

#### PUT ONE'S FOOT DOWN

**Meaning:** Use authority to stop something from happening

**Usage:** Rajat thought his employees were playing truant way too much and finally decided to **put his foot down.** 

#### PUT ONE'S OWN HOUSE IN ORDER

345

**Meaning:** Take care of your own affairs before criticizing others

346

Usage: It was high time we stopped focusing on our competitors and put our own house in order.

# PUT ONE'S SHOULDER TO THE WHEEL

347

**Meaning:** Apply yourself or concentrate fully on something

Usage: The team decided to put their shoulder to the wheel for the critical project.

# **PUT OUT FEELERS**

**Meaning:** Make casual suggestions in order to learn something discreetly

348

**Usage:** The CEO **put out some feelers** in order to know the mood of the employees before he announced the bonuses.

# PUT OUT HEADS TOGETHER

Meaning: Consult and work together

**Usage:** We need to **put out heads together** to figure how the project should be delivered by the team in such a short span of time.

349

# PUT SOMEONE OUT TO PASTURE

Meaning: Force someone to retire

**Usage:** The company decided to **put** the average performing employees **to pasture.** 

# **PUT THE BRAKES ON**

352

350

Meaning: slow something down

**Usage:** The robotics company will **put the brakes on** the marketing expenditure this quarter.



# PUT THE CART BEFORE THE HORSE

Meaning: Have things out of the proper order

**Usage :** There is no point of bringing electric cars to India unless you have a proper charging system in place. It's like **putting the cart before the horse**.

#### PUT YOUR MONEY WHERE YOUR MOUTH IS

**Meaning:** Encoourage someone to spend their money to solve a problem instead of just talking about improving it

**Usage:** Wipro chairman Azim Premji contributes a lot to philanthropic causes. You should also **put your money where your mouth is**.

# **QUICK BUCK**

353

Meaning: Easily and quickly earned money

**Usage:** Day time traders always look to make a **quick buck** with intraday trading strategies.

354

#### **RAISE THE BAR**

**Meaning:** Raise the standards that need to be met to qualify for something

**Usage:** The India food association should **raise the bar** for food quality by following the EU food standards.

#### **REACH A DEAD END**

355

**Meaning:** Reaching towards a situation where no conclusion is reached

**Usage:** The two negotiators **reached a dead end** regarding the merger of the companies.

# **READ BETWEEN THE LINES**

**Meaning:** When there is a meaning to something that is not explicit but implied

**Usage:** When the chairman of the company indicated he would raise the salaries with higher efficiency in work, the employees failed to **read between the lines** that it meant working on the weekends as well.

357

# **READ SOMEONE LIKE A BOOK**

**Meaning:** Understand someone's thoughts and motives easily

**Usage:** The HR manager could **read the employee like a book**, and knew exactly what to say during the appraisal process.

# **REALITY CHECK**

360

358

**Meaning:** Something that serves as a reminder of reality by rectifying a misconception

**Usage:** The employees of the company had the misconception that all was hunky dory. They got a **reality check** only when the quarterly report came in.

359

# **RED TAPE**

**Meaning:** Excess bureaucratic procedures or adherence to official rules and formalities

**Usage:** The prevalence of **red-tape** has restricted freedom of business in India.

#### **REST ON ONE'S LAURELS**

**Meaning:** Be quite satisfied with what one has achieved such that no further effort is being made

**Usage:** After creating an Olympics record of gold medals, Usain Bolt could **rest on his laurels**.

#### **RISE FROM THE ASHES**

361

**Meaning:** Make a comeback after a disaster or tragedy that almost finishes you

**Usage:** The company **rose from the ashes**, turning a huge profit, after almost going under in the last financial year.

#### **ROCK THE BOAT**

**Meaning:** Say or do something to disturb the status quo and upset people

362

364

**Usage:** The negotiations continued between the two companies but there was fear that the belligerent CEO could **rock the boat**.

#### **ROUND THE CLOCK**

363

Meaning: All day and all night

**Usage:** I've got a team working **round the clock** to make sure the financial reports are complete on time.

# **RULE OF THUMB**

**Meaning:** A general rule developed as a result of practical means rather than empirical means

**Usage:** A **rule of thumb** while creating YouTube videos is to make them as dramatic as possible.

# RUN-OF-THE-MILL

366

368

**Meaning:** Something that is ordinary and lacks extraordinary characteristics

**Usage:** His performance was just **run-of-themill** in the competition. There was nothing exciting as suggested by the commentators.

# SAFE BET

**Meaning:** A thing that can be said to certainly succeed in the future

367

365

**Usage:** Many people thought it was a **safe bet** to invest on Bitcoin.

#### SAME BOAT

**Meaning:** Be in the same unpleasant situation as other people

**Usage:** Both the rival startups shut down within two years and found themselves in the **same boat.** 

#### SAVE SOMETHING FOR A RAINY DAY

**Meaning:** Reserve something (especially money) for difficult days

**Usage:** I opened a fixed deposit so that I could have sufficient funds for my marriage. In my experience, it is always wise to **save money** for a rainy day.

# SCALE BACK

369

**Meaning:** Decrease something in size, volume or production

**Usage:** The Company had to **scale back** its operations after suffering a heavy loss.

#### **SCALE UP**

**Meaning:** Increase something in size, volume or production

**Usage:** The startup decided to **scale up** its manufacturing capacity after received Series A funding.

#### SCRATCH THE SURFACE

371

**Meaning:** Deal with a matter only in a brief way

**Usage:** The latest expose by the media channel concerning the wrongdoings of the firm barely **scratched the surface** of the matter. 372

373

375

# SEE EYE TO EYE

Meaning: Be in full agreement

374

376

**Usage:** The two managers didn't see **eye to eye** on any issue.

# SEE SOMETHING THROUGH

**Meaning:** Persist with something till the end when it is finished

**Usage:** It was cruicial that the manager see the solar power project **through the end**.

# SEE THE LIGHT AT THE END OF THE TUNNEL

**Meaning:** See something positive in a difficult and dangerous situation

Usage: After hearing the news, the CEO felt that at last she could see the light at the end of the tunnel.

#### SEE THE WRITING ON THE WALL

**Meaning:** An ominous warning; a prediction of bad luck

Usage: The audit department failed to see the writing on the wall of the company.

#### SELF-MADE MAN

**Meaning:** An individual who has had humble beginnings but eventually became successful

**Usage:** Dhirubhai Ambani can be defined as a **'self-made man'** as he successfully built a major business empire from modest means.

# **SELL LIKE HOTCAKES**

377

Meaning: Bought quickly in large numbers

**Usage:** The latest novel released by the noted author is **selling like hotcakes**.

# **SELL SOMEONE A BUM STEER**

**Meaning:** Provide incorrect information (intentionally or unintentionally) to someone

**Usage:** The printing machine I purchased turned out to be faulty. The vendor has **sold me a bum steer**!

# **SERVE NO PURPOSE**

379

Meaning: Have no particular use or function

**Usage:** The facilities department **serves no purpose** in a startup. It is better to get rid of it altogether.

# 380

# SET THE PACE OF

Meaning: Lead the way in doing something

**Usage:** The senior manager **set the pace** of the project by burning the midnight oil and giving the much required impetus to the team.

381

# SET THE RECORD STRAIGHT

382

**Meaning:** Give the true version of events that have been incorrectly reported

**Usage:** It was time to **set the record straight** on the baseless rumors swirling around regarding the company's dissolution.

# SET THE STAGE FOR

384

**Meaning:** Prepare the conditions to make it possible for something to happen

**Usage:** We worked extensively on the financial aspects of the project, thus **setting the stage for** the final presentation to the client.

383

#### **SHOOT DOWN IN FLAMES**

**Meaning:** Refuse someone's idea or suggestion completely

**Usage:** The suggestion of the trainee was **shot down in flames** because it seemed really unrealistic.

#### SHOOT ONE'S MOUTH OFF

Meaning: Boast or talk too much

**Usage:** One should become happy at small successes and start **shooting one's mouth off**. It is better to stay restrained and humble.

#### SHOOT SOMETHING DOWN

385

**Meaning:** To reject, foil, or turn down something

**Usage:** The proposal of the trainee was **shot down** by the manager.

#### SIT ON THE FENCE



**Meaning:** Not make a decision when two options or possibilities are presented

**Usage:** I decided to **sit on the fence** when it came to voting for the senior HR executive as both candidates were unfit.

#### SIT ON THE SIDELINES

**Meaning:** A position in which one is not actively participating

**Usage:** When there was no project in the company, it benched its employees. That meant you had to **sit on the sidelines** and do nothing productive.

388

# SKATE ON THIN ICE

Meaning: In a delicately precarious situation

**Usage:** Mohan was **skating on thin ice** through his constant arguments with managers.

# 389

# **SMOOTH SAILING**

Meaning: Easy progress, without any difficulty

**Usage:** There was no **smooth sailing** in the company's acquisition discussions with its stakeholders.

# **SPILL THE BEANS**

392

390

**Meaning:** Reveal some secret details unintentionally

**Usage:** Mohit **spilled the beans** of the planned bonus by the company, which was supposed to be a surprise during the appraisal period.

391

# **SPILL THE BEANS**

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**Usage:** Mohit **spilled the beans** of the planned bonus by the company, which was supposed to be a surprise during the appraisal period.

## **STAND ONE'S GROUND**

**Meaning:** Be firm on one's position, in the face of some solid opposition

**Usage:** Despite the harsh criticism from her superiors, Priyanka **stood her ground**.

## START FROM SCRATCH

393

**Meaning:** Start from the very beginning, without any prior knowledge or preparation

394

**Usage:** If you want to make it big in the field of data science, you need to **start from the scratch** and learn coding.

## START/GET THE BALL ROLLING



Meaning: Cause something to start happening

**Usage:** Once we receive the funding, let's **get the ball rolling** on all our pending projects.

## **STICK ONE'S NECK OUT**

**Meaning:** Put yourself at personal risk by speaking your own mind

**Usage:** Please don't let me down by indulging in fraudulent activities. I have **stuck my neck out** more than once for you.

## STICK TO ONE'S GUNS

398

400

**Meaning:** Refuse to budge or change a stand despite facing immense criticism

**Usage:** Despite the client's critical feedback, the team **stick to their guns** regarding the project they had completed.



Meaning: Hearing directly from an authoritative or dependable source

**Usage:** The entire confusion was cleared after we heard **straight from the horse's mouth**. The CEO himself dispelled any rumors of the company being dissolved.

## STRAIGHT FROM THE SHOULDER

Meaning: In a frank and candid manner

**Usage:** The company head expressed his disappointment at the performance of the employees in a speech **straight from the shoulder.** 



397

#### **STRETCH A POINT**

**Meaning:** Do something that is usually not acceptable

**Usage:** You are my friend's son and that's why I am **stretching a point** for you. Otherwise, this kind of behavior is not acceptable.

#### **STRIKE A HAPPY MEDIUM**

**Meaning:** Find a compromise position between two extremes

**Usage:** Mary wanted to stay in an upscale hotel while John wanted to stay at a guesthouse. They decided to **strike a happy medium** by settling for a 3-star hotel.

402

404

#### SWEEP SOMETHING UNDER THE CARPET

401

**Meaning:** Hide a problem or difficulty in the hope that it will be forgotten

**Usage:** The whistleblower's allegations of a toxic work culture in the company were **swept under the carpet** by the top management.

#### SWING THE LEAD

Meaning: Shirk duty by making excuses

**Usage:** The newly-hired girl started **swinging the lead** by making various excuses.

## TAKE A DIM VIEW OF

403

Meaning: Regard with disapproval

**Usage:** The marketing head **took a dim view** of the employee's suggestion because he did not have a lot of experience in the field.

405

## TAKE A HARD LINE ON

406

408

**Meaning:** Be severe in the way you deal with something or someone

Usage: The company decided to take a hard line on every employee accused in the #MeToo scandal and suspended to you.

## TAKE A LEAF OUT OF SOMEONE'S BOOK

**Meaning:** Imitate or copy someone successful in a specific manner

**Usage: Taking a leaf out of Steve Jobs' book**, many entrepreneurs have revolutionized their way of thinking.

# TAKE CARE OF THE PENNIES AND THE POUNDS WILL TAKE CARE OF THEMSELVES

**Meaning:** Take care of the little things and the bigger things will take care of themselves

**Usage:** If we take care of the small habits on a daily basis, we wouldn't have to worry about bigger problems. **Take care of the pennies and the pounds will take care of themselves**.

**407** 

#### TAKE IT WITH A PINCH OF SALT

**Meaning:** Regard something as exaggerated and suspect its credibility

**Usage:** The senior manager's threat to shut down the company was **taken with a pinch of salt** by everyone as she always made such threats.

#### TAKE THE BULL BY THE HORNS

**Meaning:** Deal with a dangerous situation in a smart and decisive manner

**Usage:** After being burdened with excessive projects, Mohit **took the bull by the horns**.

## TAKE THE EASY WAY OUT

409

**Meaning:** Do something in the easiest way possible, especially in a difficult situation, than handle it properly

**Usage:** Rather than prepare and face his fears for the business presentation, Akhilesh **took the easy way out** by skipping it altogether.

## TAKE THE LONG VIEW OF

**Meaning:** Think about things long-term instead of the things that are happening right now

**Usage:** We should only pursue those courses after **taking a long view of** the future trends in various job sectors.

#### TAKE THE PLUNGE

411

**Meaning:** Commit yourself to something that you are a bit reluctant or nervous about

**Usage:** In order to improve his communication skills, Sanchita decided to **take the plunge** and join a good coaching institute. 412

## TAKE THE ROUGH WITH THE SMOOTH

**Meaning:** Accept the unpleasant aspects of life as well as the good

Usage: In sports, one must learn to take the rough with the smooth as wins and losses keep happening.

413

## TALK AT CROSS-PURPOSES

**Meaning:** Talk or discuss something without understanding one another's goals

**Usage:** The two officials realized they were **talking at cross-purposes** when their topics went into different tangents.

## **TELL A FEW HOME TRUTHS**

416

414

Meaning: Tell some unpleasant facts about someone

**Usage:** It is time to **tell** Shalini **a few home truths.** If she doesn't practice, she won't be able to become a fluent public speaker ever. 415

## TELL WHERE TO GET OFF

**Meaning:** Express criticism or disagreement in a very direct and angry manner

**Usage:** I am really annoyed with the work I have been burdened with. The next time she asks me for another task, I will ask her **where does get off.** 

#### THAT'S A DIFFERENT KETTLE OF FISH

**Meaning:** Something or someone that is completely different from what was discussed

**Usage:** When we met the boss, he seemed quite warm and affable, unlike our perception of him. He was a **different kettle of fish.** 

#### THAT'S THE WAY THE COOKIE CRUMBLES

417

**Meaning:** Used when something bad has happened and one has to accept the way things are

**Usage:** I didn't qualify for the interview despite giving my best. I guess **that's the way the cookie crumbles.** 

## THE BALL IS IN YOUR COURT

Meaning: It is up to you to make the next move

**Usage:** I have done everything on my part. Now **the ball is in your court** and you need to take a decision regarding the allocation of

## THE BE-ALL AND END-ALL

419

**Meaning:** Something which is considered to be a perfect specimen or the best or most desired example

**Usage:** The Oscars are **the be-all and end-all** of everything in moviemaking.

420

421

## THE BEGINNING OF THE END

**Meaning:** The point at which everything starts to crumble or break down

**Usage:** Once the client projects started reducing, we knew it was the **beginning of the end.** 

## THE CALM BEFORE THE STORM

**Meaning:** A peaceful and tranquil period before something chaotic

**Usage:** Girish could fathom **the calm before the storm** in the office. He knew that the silence of the employees would soon be followed by outrage over the sexual harassment claims.

#### THE DRIVING FORCE

424

422

Meaning: A person or thing that motivates

423

**Usage:** Your own will-power has to be **the driving force** behind your success.

#### THE ELEPHANT IN THE ROOM

**Meaning:** A serious issue that is undesirable, but is being intentionally ignored

**Usage:** During the meeting, everyone spoke their point but no one wanted to bring up **the elephant in the room** about the senior manager's sexual harassment.

#### THE EXCEPTION PROVES THE RULE

**Meaning:** Something which contradicts, thus proving it is almost true

**Usage:** Most men do not mature until they are 28 years old. However, some of them show wisdom at the age of 15 itself. They are the **exceptions that prove the rule**.

426

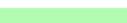
428

## THE GROUND RULES

425

Meaning: The basic principles

**Usage:** To ensure the successful completion of a project, it is essential to set **the ground rules.** 



#### THE INS AND OUTS OF

**Meaning:** The additional details required to do something

**Usage:** You should know **the ins and outs of** the catering business before venturing into this field.

## THE LONG AND SHORT OF IT

427

Meaning: The main idea, the important points

**Usage: The long and short of** the speech was that it highlighted the issue of women's safety.

|107

## THE MORE THE MERRIER

**Meaning:** He more people or things there are, the better a situation will be

**Usage:** The project collaboration among the four countries was welcomed by the head of the research division. **The more the merrier**!

#### THE NUTS AND BOLTS

Meaning: The basic practical detail

**Usage:** To work on projects in financial modeling, one should know **the nuts and bolts of** accounting reports.

## THE PECKING ORDER

430

**Meaning:** The hierarchical system in an organization

**Usage:** He was merely an associate in **the pecking order** of the company, and it would be several years before he became a manager. 431

429

#### THE PENNY DROPPED

**Meaning:** To indicate that someone has finally understood something



**Usage:** During the annual meeting, the shareholders realized that the CEO was talking about a rise in dividends. **The penny dropped** only when the CEO started talking about preference shares.

#### THE PROS AND CONS

Meaning: Advantages and disadvantages

**Usage:** There are a lot of **pros and cons** with a night shift job – you get higher professionally but at the same time your body cycle also gets disturbed.

#### THE RANK AND FILE

433

**Meaning:** The ordinary members of an organization

**Usage:** The **rank and file** of a company are what make up a company's strength.

#### THE THIN END OF THE WEDGE

**Meaning:** The beginning of something bad that might seem harmless at present but can cause problems in the future

**Usage:** The communal remarks seemed harmless at first but they were **the thin end of the wedge** of something that could blow up in the future.

#### THE TIP OF THE ICEBERG

435

**Meaning:** A small, noticeable part of a much bigger problem

**Usage:** The sexual harassment remarks by the CTO were just **the tip of the iceberg**. There were much serious allegations awaiting him.

436

## THE TOP BRASS

438

**Meaning:** The highest authority in the organization

**Usage:** The decision to double the bonuses of the employees came from **the top brass** itself.

#### THE WHYS AND WHEREFORES

Meaning: Underlying causes or reasons

**Usage:** Before taking over the reins of the company, it is mandatory to look over **the whys and wherefores** of its downfall.

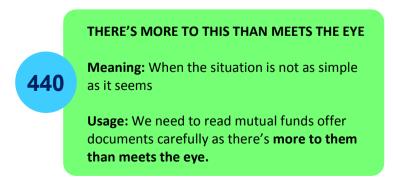
#### THERE ARE NO TWO WAYS ABOUT IT

**Meaning:** When you have to emphasize that something is true

439

437

**Usage: There are no two ways about it** – our marketing pitch was weak and that's why we lost most clients to our competitor.



#### THERE'S NO SMOKE WITHOUT FIRE

**Meaning:** If negative things are said about someone or something, there is probably a good reason for it

**Usage:** If so many women are accusing the senior journalist of harassment then it could probably be true, as **there is no smoke without fire.** 

#### THINK OUTSIDE THE BOX

443

441

**Meaning:** Think in an original or creative, not following the conventional thought process

**Usage:** Whenever MNCs come for campus placements in engineering colleges, they require the student to be able to **think outside the box.** 

**442** 

#### THROUGH THICK AND THIN

**Meaning:** Under all circumstances, no matter how difficult

**Usage:** The core team of the firm stayed together **through thick and thin**, thus contributing to its long-term success.

#### **THROW CAUTION TO THE WINDS**

**Meaning:** Behave in a way that is not considered sensible or careful

Usage: I threw caution to the winds and drove as fast as I could because it was an emergency.

## THROW IN THE TOWEL

Meaning: Admit defeat

**Usage:** The basketball team **threw in the towel** after seeing they were no match for their much stronger opponents.

## THROW THE BABY OUT WITH THE BATH WATER

**Meaning:** To discard something valuable when getting rid of something outdated or useless

**Usage:** One should not altogether dispose of old traditions while adopting new order. One should not **throw the baby out with the water.** 

## **TIE ONESELF UP IN KNOTS**

448

446

Meaning: Create problems for oneself



445

**Usage:** The more Rohit tried to deal with the complicated derivatives problem, the more he **tied himself up in knots.** 

## **TIE UP LOOSE ENDS**

Meaning: Deal with some unresolved business

**Usage:** By addressing the employee grievances, we have **tied up the loose ends** in an issue that could have potentially become a huge problem.

#### **TIGHTEN ONE'S BELTS**

**Meaning:** Take measures to reduce expenditure

**Usage:** Due to the rising inflation costs, the firm had to **tighten its belt** in order to avoid insolvency.

450

452

## TILL THE COWS COME HOME

449

Meaning: For an indefinitely long time

**Usage:** The two managers could discuss and debate the issue **till the cows come home**.

#### TIME IS MONEY

**Meaning:** Time is a valuable resource, so it is better to things as quickly as possible

**Usage:** Rohit complained about the lack of time in his life, which was affecting his personal life. Indeed, **time is money.** 

#### **TIP THE SCALES IN ONE'S FAVOR**

451

**Meaning:** Take a decision that causes the situation to be in your favor

**Usage:** Atul's decision to learn Big Data **tipped the scales** of the interview in his favor.

## TO BE HIT HARD BY

**Meaning:** A situation that affects you a lot and you have difficulty dealing with it.

453

**Usage:** The employees were **hit hard by** the global recession.

## **TO BE SECOND NATURE**

**Meaning:** Be so well-versed with a skill or habit that using it becomes an easy task for you

**Usage:** Archana had been listening to French shows for so long that it **became second nature** for her to converse in the language.

## **TO CLAMP DOWN ON**

456

454

**Meaning:** Suppress or prevent something in a harsh manner

455

**Usage:** The company **clamped down on** any ideas by the employees to create a union.

## TO DROP THE BALL

Meaning: Make a mistake, mishandle things

**Usage:** The marketing manager **dropped the ball** by ignoring the call of one of the biggest clients in the region.

#### TO GET WIND OF

**Meaning:** Learn a piece of information that is supposed to be secretive

**Usage:** Shalini **got wind of** the CEO's resignation through the internal channels of the company.

## **TO GO PRIVATE**

457

**Meaning:** When a publicly traded company turns into a private entity

**Usage:** Elon Musk's plan to **go private** with Tesla did not sit well with the SEC, which imposed a heavy fine on him.

458

#### TO HAVE SEEN BETTER DAYS

Meaning: To be in a poor condition

**Usage:** The company's dilapidated infrastructure **had seen better days**.

#### **TO KEEP UNDER WRAPS**

459

**Meaning:** Keep something concealed until some future time

**Usage:** The scandalous affair at the company was **kept under wraps** until the client left.

## TO LAY OUT A PLAN

**Meaning:** To arrange something in plan or position

**Usage:** The director **laid out the plan** earmarking the company's successat the

## TO MAKE A VIRTUE OF NECESSITY

**Meaning:** Do something unpleasant with dignity and grace only because they are forced to

**Usage:** Once Sanjay was fired from his job, he **made a virtue of necessity** by stressing on the importance of being cautious with money.

## TO PAY A PREMIUM

464

462

**Meaning:** An amount that is usually more than the regular



461

**Usage:** To get the iPhone at an early date, you will have **to pay a premium.** 

## **TO PLUG A PRODUCT**

Meaning: To publicize or advertise a product

**Usage:** After writing his latest book, the author kept **plugging his product** on social media.

## TO PUT A LID ON

Meaning: Put a stop to something

**Usage:** It was time to **put a lid on** all the nefarious activities happening in the country.

## TO RALLY THE TROOPS

465

**Meaning:** To gather around people and urge them to work harder

**Usage:** As the deadline for the project approached, the team leader **rallied the troops** and goaded them to work harder.

#### TO THE TUNE OF

Meaning: Amounting to or involving

Usage: The company was deep down in debt to the tune of Rs. 120 crores.

## TO THROW COLD WATER ON

467

Meaning: Be discouraging or negative about

468

466

**Usage:** The manager **threw cold water** on the plans of the team to go for an outing.

## TOE THE LINE

**Meaning:** Accept the rules and policies of an official authority (in an unwilling manner)

**Usage:** Shashank was asked **to toe** the official company **line** and not make a hue and cry about the different pay structure.

## **TOUCH BASE**

470

**Meaning:** Communicate with someone for a short period of time

**Usage:** The salesperson decided to **touch base** with the clientat the nearby mall.

## **TURN THE TABLES ON**

**Meaning:** Change a situation so that you have an advantage over someone who earlier had an advantage over you

471

469

**Usage:** Rashmi **turned the tables on** her accusers when she pulled up their records of corruption and fraud.

#### **TWIST SOMEONE'S ARM**

472

**Meaning:** Pressurize someone into doing something that they are reluctant to do

**Usage:** The director twisted **his manager's arm** and now he will work on Saturdays as well to meet the deadline.

#### **UNDER THE TABLE**

Meaning: A secret, hidden action

**Usage:** The deal was done **under the table**, away from prying eyes.

474

476

## UP-AND-COMING

473

**Meaning:** Looking promising and likely to be successful

**Usage:** Big data and solar energy are two **upand-coming** domains for the tech company.

## **UP AND RUNNING**

Meaning: In operation, functional

**Usage:** Telsa's new Gigafactory in China is **up** and running since last month.

#### **UP IN ARMS**

475

Meaning: Protest strongly against something

**Usage:** The people were **up in arms** against the new medicare policy implemented by the government.

## **UPHILL BATTLE**

Meaning: A very difficult struggle

**Usage:** Sustaining your start-up in a difficult business environment is an **uphill battle** for entrepreneurs.

## **UPPER HAND**

**Meaning:** Gain an advantage; a dominating or controlling position

**Usage:** The company gained the **upper hand** over its rival firm by properly understanding the needs of its consumers.

#### **UPS AND DOWNS**

480

478

**Meaning:** A succession of good and bad experiences

**Usage:** If you are a risk-taking investor, then **ups and downs** in the market are part of the experience.



477

## WALKING A TIGHTROPE

**Meaning:** Be in a very difficult situation where a small mistake could lead to very harmful results

**Usage:** Keeping everyone happy is akin to **walking a tightrope**, as people can feel offended very easily.

|120

#### WARTS-AND-ALL

**Meaning:** Refers to features and qualities that are not attractive or appealing

**Usage:** They accepted the president **wartsand-all**, despite knowing about his abusive behavior towards women.

482

#### WASH ONE'S HANDS OF

483

481

**Meaning:** Stop being involved intentionally with someone or something

**Usage:** In the wake of the Me Too accusations, the comedy company decided to **wash its hands off** the matter by denying any prior association with the accused.

#### WASTE NOT, WANT NOT

**Meaning:** Advice to use a resource carefully as it might be needed in the future

**Usage:** One should be careful with the amount of stationery used at office, as excess expenditure can be curbed through its judicious use. **Waste not, want not.** 

## WE'LL CROSS THAT BRIDGE WHEN IT COMES TO IT

**Meaning:** Delay worrying about something until it actually does happen

Usage: What happens if I get fired from the company? Well, we will cross that bridge when it comes to it.



## WEIGH IN ON

486

488

**Meaning:** To give one's opinion or analysis on something

**Usage:** Rakesh decided to **weigh in on** the sexual harassment case, even though his comments were not welcome.

485

## WHAT MAKES SOMEONE TICK

Meaning: What motivates someone

**Usage:** The promise of monetary rewards is a big factor in **making someone tick.** 

## WHAT YOU LOSE ON THE SWINGS YOU GAIN ON THE ROUNDABOUTS

**Meaning:** When negative aspects of a situation are balanced by positive elements.

487

Usage: The increase in taxes was associated with a rise in social welfare benefits. So what you lose on the swings you gain on the roundabouts.

#### WHEEL AND DEAL

**Meaning:** Try various methods to seek and advantage or profit, often unscrupulously

**Usage:** There are many investors at the Wall Street who **wheel and deal** their way to a fortune.

#### WHEN IT COMES TO THE CRUNCH

**Meaning:** When a situation becomes extremely critical and a decision needs to be taken

**Usage: When it comes to the crunch** with your superior's behavior, you need to take a decision and quit.

#### WHEN THE CHIPS ARE DOWN

489

**Meaning:** When a situation becomes very dangerous or critical

**Usage: When the chips are down**, our CEO came out all guns blazing to secure a major deal for the company.

## WHET ONE'S APPETITE FOR

Meaning: Arouse one's interest or eagerness

**Usage:** On the job, making frequent presentations will **whet your appetite for** public speaking.

## **WISHFUL THINKING**

491

**Meaning:** Imagining an unlikely event to happen in the foreseeable future

492

490

**Usage:** Apple Inc. today is the result of **wishful thinking** of Steve Jobs.

## WORD OF MOUTH

**Meaning:** The passing of information from person to person through oral communication

**Usage:** The movie became popular only through the **word of mouth**, as no marketing budget had been allocated.

## **WORTH A FORTUNE**

Meaning: Worth a great deal of money

**Usage:** The antique piece was **worth a fortune** in the market.

## WORTH ONE'S SALT

494

**Meaning:** Good or competent at one's profession



493

**Usage:** Any good teacher **worth his salt** can easily inspire students.

## WRONG SIDE OF THE BED

496

**Meaning:** An expression to say that you started the day feeling grumpy, tired, and uncomfortable

Usage: I have had a bad day. It seems like I woke up on the wrong side of the bed.

## YOU CAN'T KEEP A GOOD MAN DOWN

**Meaning:** A competent and efficient person will always recover from setbacks

**Usage:** If you are skilled enough, you will be in demand no matter what the job situation is. **You can't keep a good man down**!

## YOU CAN'T SEE THE WOOD FOR THE TREES

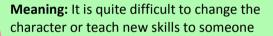
497

499

**Meaning:** Be unable to understand a situation because you are too involved in it

**Usage:** By focusing too much on the accounting details, the manager overlooked the corporate finance issues of the company. This happens when **you can't see the wood for the trees.** 

#### YOU CAN'T TEACH AN OLD DOG NEW TRICKS



Usage: Despite teaching my father numerous times how to use the smartphone, he was still clueless. I guess you can't teach an old dog new tricks!

## YOU SCRATCH MY BACK, I WILL SCRATCH YOURS

**Meaning:** Tell someone them that if they help you, you will help them

Usage: If you help me get the contract, I will ensure you get your part of it. You scratch my back, I will scratch yours!

## 500